



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft PUBLIC MARKET DEVELOPMENT COMMITTEE

Thursday, March 2, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Meeting called to order by the Chair at 4:32pm with quorum present.

Present: 9 - Marsha A. Rummel; Amanda Hall; Larry Palm; Lindsey Day Farnsworth;
Barry M. Orton; Anne Reynolds; Mayra Medrano; Sarah M. Larson and
Ashley N. Robertson

Excused: 1 - Topf Wells

APPROVAL OF MINUTES

A motion was made to Approve the January 5, 2017 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

[27499](#)

Public Market Discussion

The MarketRedy program was reviewed. This 23 month program will have six tasks (recruitment, selection, training & technical assistance, administration, 1:1 assistance/mentoring and reporting), identified the target population, training team was identified (Northside Planning Council, FEED, WWBIC and UW-Extension), grants and funding breakdown (\$127,320 participants and \$72,680 implementation).

Governance: Documents have been filed to create the Public Market Foundation by Mayra Medrano (President), Anne Reynolds (Vice President) and Larry Palm (Secretary/Treasurer). The first six months will be working on initial paperwork, opening accounts and creating bylaws. Then new board members will be brought on according to bylaws. The paperwork for the 501c3 status is underway.

Funding: Time to build momentum. Staff and committee members have continued to outreach to community members and groups. There is an upcoming event planned to continue the outreach effort. Staff, the MarketReady Team and other stakeholders will be in attendance. It will take place on April 26th from 11:30a-1p.

Graham Baba reviewed, via conference call, the initial internal design concepts focusing on equity in architecture. The discussed the inside/outside relationship and the emphasis on flexibility and safety within the design. This process is ongoing and they will report again on progress at the April meeting.

[34935](#)

Introduction of New Items from the Floor

No new items introduced.

[34936](#)

Next Meeting

Thursday, April 6, 2017 4:30p-6:30p
City County Building Room 108

ADJOURNMENT

The motion was passed by a voice vote/other. Meeting was adjourned at 6:07p.