



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, January 25, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 313 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Foxgrover called the meeting to order at 5:10 p.m. with a quorum present.
Resnick arrived at 5:49 p.m. Verveer and Sullivan left at 5:28 p.m. Resnick left at 6:58 p.m.

Present: 7 -

Michael E. Verveer; Scott J. Resnick; Sara J. Richards; Rosemary Lee;
Karen A. Foxgrover; Hawk Sullivan and Sean Lee

Absent: 1 -

Austin E. McClendon

Excused: 1 -

Teresa Schwerin

APPROVAL OF MINUTES

Richards moved and Rosemary Lee seconded that the minutes be approved.
The motion carried.

PUBLIC COMMENT

There was none.

DISCLOSURES AND RECUSALS

There were none.

NEW BUSINESS

1. [24764](#) Creating Section 9.53, and amending Sections 10.25, 1.08(3)(a), and 1.08(4) of the Madison General Ordinances to allow information tables and vending of expressive items on city sidewalks, creating permits and designated sites for the same, creating permits for mobile vending of expressive items, and establishing bail deposits for violations.

Sponsors: Michael E. Verveer and Marsha A. Rummel

Attachments: [BODY](#)
[City Attorney memo to VOC w-attach.-121311pdf.pdf](#)

Verveer moved and Rosemary Lee seconded that this item be recommended for adoption by the Common Council. Richards and Verveer voted in support and Rosemary Lee voted in opposition. The motion passed.

Ayes: 2 -
Michael E. Verveer and Sara J. Richards

Noes: 1 -
Rosemary Lee

Abstentions: 1 -
Karen A. Foxgrover

Excused: 1 -
Scott J. Resnick and Teresa Schwerin

Non Voting: 1 -
Hawk Sullivan and Sean Lee

REPORTS

[25135](#) REPORT OF THE STREET VENDING COORDINATOR

Attachments: [VOCStaffReportNovDec2011Jan2012.pdf](#)

Richards and Rosemary Lee asked about the Mayor's idea for neighborhood food cart gatherings. Hansen summarized what he knew and said that more information needed to be gathered and certain decisions needed to be made. Richards asked about the postponement of hosting the national street food conference in 2012. Hansen said that the conference organizers did not feel reading to travel so far from home in 2012 and that 2013 construction made hosting the conference in Madison undesirable until 2014.

DISCUSSION ITEMS

2. [21889](#) DISCUSSION ITEM: Make illegal any airborne art or airborne performance art such as spray painting and air brushing.

Attachments: [9 13 Spray Paint Artists.pdf](#)

Following comments by Assistant City Attorney Lara Mainella, there was general discussion including fire code issues and crowd control. Resnick suggested that he or Verveer could introduce the item to the Common Council, which would then refer it back to the VOC as an action item. Resnick and Verveer would co-sponsor. The committee agreed that this should be done.

3. [24320](#) DISCUSSION ITEM: Referring to whether or not a street food vendor will be using City electricity as generators are more widely becoming alternatives to City electricity. If a street food vendor will not be using City electricity, they must submit a letter stating that they are not using City electricity. If they do decide to use City electricity, a 120 volt/15 amp circuit breaker must be present within the cart before opening for business.

Attachments: [9 13 electrical and generator use 2012.pdf](#)

Hansen mentioned that Traffic Engineering, responsible for public electricity maintenance, had once been responsible for High Density Vending and that some ordinance references to them were from a by-gone era. Sean Lee mentioned that he thought it should be OK for a food vendor to use a fifty amp generator at special events. Hansen said that the circumstances at special events were usually different from every day street vending. It was suggested that quiet generators should be consistency required Citywide. Mainella would do research about generators and related matters, and continue to forge appropriate language.

4. [25136](#) DISCUSSION ITEM: Sidewalk Cafe Alcohol Management and Sidewalk Cafe Closing Times

Verveer explained that there was an issue with the current sidewalk cafe closing times, as follows: Some alcohol license holders who operated sidewalk cafes feel that it disrupts the ability of staff to serve patrons inside and that there's also no place to store the sidewalk cafe furniture while the establishment is still open. Verveer asked that this item be referred to the February VOC meeting.

Verveer pointed out to Hansen that the updated law allowing Merchant Vendors to vend seven days per week had not reached completion via Legistar and he asked Hansen to follow up.

5. [25137](#) DISCUSSION ITEM: Moving street food vendors at the request of a new business entering a store front

Hansen said that he wanted Verveer to be present when this item was discussed, so it was referred to the next meeting.

ANNOUNCEMENTS

Hansen announced that the current issue of Madison Originals Magazine featured a story about the former Hawk Schenkel, now Hawk Sullivan, and how the name change came about and other related topics.

ADJOURNMENT

Richards moved and Rosemary Lee seconded that the meeting be adjourned. The motion carried.

The next meeting of the VOC is scheduled for Wednesday, February 29, 2012, at 5 p.m., room 313 of the Madison Municipal Building.