



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON PUBLIC LIBRARY BOARD

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Thursday, June 3, 2010

4:30 PM

Madison Public Library  
201 W. Mifflin St., Rm. 201

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### 1. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:32 p.m.

**Present:** 5 -

Barbara J. Karlen; Allen A. Arntsen; Ann L. Falconer; David L. Wallner and  
Theodore C. Widder, III

**Absent:** 4 -

Larry Palm; Maya Cole; Tracy K. Kuczynski and Gregory Markle

**Also Present:** Dimick, Sawyer, Hoffman, Whitney, Benno, Froistad, Gartler,  
Roughen

### 2. APPROVAL OF MINUTES

A motion was made by Arntsen, seconded by Karlen, to Approve the Minutes  
of the May 6, 2010 Meeting. The motion passed by voice vote/other.

### 3. CORRESPONDENCE

There was none.

### 4. PUBLIC COMMENT

There were none.

### 5. BOARD INFORMATION EXCHANGE

There was none.

### 6. ACCEPTANCE OF DIRECTOR'S REPORT

[18686](#)

June 2010 Director's Report

A motion was made by Arntsen, seconded by Karlen, to Accept the June 2010 Director's Report. The motion passed by voice vote/other.

**7. ACCEPTANCE OF FINANCIAL REPORT**

[18682](#) April 2010 Financial Statement

A motion was made by Arntsen, seconded by Wallner, to Accept the April 2010 Financial Report. The motion passed by voice vote/other.

**ROLL CALL**

Palm, Cole and Kuczenski arrived at 4:34 p.m.

**Present:** 8 -  
Larry Palm; Maya Cole; Barbara J. Karlen; Tracy K. Kuczenski; Allen A. Arntsen; Ann L. Falconer; David L. Wallner and Theodore C. Widder, III

**Absent:** 1 -  
Gregory Markle

**8. APPROVAL OF 2011 CAPITAL BUDGET REQUEST**

[18683](#) 2011 Capital Budget Proposal

The staff prepared Capital Budget Request for 2011 contains two items - \$6,500,000 for the rebuilt Central Library and \$75,000 for Hawthorne improvements. There were questions about Meadowridge and Pinney Branches. They are in the queue for future years; the timetable and requested amounts for them can be changed at a later date as needed.

A motion was made by Arntsen, seconded by Cole, to Approve the 2011 Capital Budget Request as submitted by staff. The motion passed by voice vote/other.

**9. DISCUSSION OF M&I MANAGED BOND FUND**

[18684](#) M&I Managed Bond Fund/Discussions with Dave Gawenda, City Treasurer

The library holds an account with M&I Wealth Management worth approximately \$765,000 in accumulated gifts. The City Treasurer, Dave Gawenda, has asked that the Library Board review the management of the account on an annual basis. At last month's meeting, it was suggested that we consider moving the funds to an Index fund that would have less of an

expense ratio than an actively managed fund. Mr. Widder and Mr. Gawenda discussed a number of potential options the Board might consider:

1) Maintain the status quo in the near term under the condition that we determine more specifically what M&I's investment strategy is; we ask for a report on how the M&I actively managed fund compared to the benchmark M&I suggested, the Barkley's Capital Intermediate Government Credit Bond Index; we ask M&I staff to come in person to make a presentation to us at least annually; and ask for a calculation of the annual rate of return on the fund and how that compares to distribution of monies.

2) Move all of the funds to Low Cost Index Funds

3) A combination of 1 and 2 above.

It was recommended that the Library Board go with option 1 to test how M&I is doing compared to an aggregate bench mark. This has the advantage of the Board not having to do a whole lot in terms of making a decision as to how much to move and where. Also, the 36 basis point premium for the active management (58 vs. 22) may well be worth it and this is something we can test for on an annual basis. If M&I is not out-performing the bench mark by at least 36 basis points, we are not staying ahead of the game.

A motion was made by Arntsen, seconded by Cole, to Approve Option 1 as recommended by President Widder and to request a three-year look back to be done now to see how the library has done. The motion passed by voice vote/other.

**10. APPROVE CONTRACTING WITH ARCHITECTURAL FIRM FOR RENOVATION OF CENTRAL LIBRARY**

18600

Authorizing the Mayor and City Clerk to enter into an agreement with Meyer Scherer & Rockcastle to provide professional architectural and engineering design services for the complete renovation, exterior improvements, and possible expansion of the Madison Central Public Library.

An RFQ was issued seeking qualifications for firms for a build out of the proposed West Washington site for a new Central Library. When it became clear it would be a public works project, the RFQ was amended to ask for qualifications and experience in designing urban projects and library experience. When the focus changed to a remodeled Central Library, the RFP was further amended to ask for experience on renovation/remodeling of an urban multi-story structure along with library experience. The scoring focused on library design experience, urban multi-story experience and sustainability.

Eleven firms submitted proposals. This was pared down to five after the first addendum and then rescored after the final addendum. Through the interview process it was very clear that some teams were far above the others. Meyer Scherer and Rockcastle out of Minneapolis, partnered with Potter Lawson from Madison provided the ability to "wow" the interview team. For the first time they felt excited. The firm is nationally known for library renovation and

combining sustainability into their projects. Jeff Scherer will be the visionary guy that will lead us down the path to renovate the Central Library. BOE will vote on the resolution June 7 and the Council on June 15. The first phase is the library programming that will kick off in July. Design phase to begin in August. Mr. Scherer will be making a presentation June 7 to the Library and Foundation Boards. It is expected that a schedule for public meetings will be determined after that meeting, probably in September. The architect's original fee was substantially higher than what was finally negotiated.

A motion was made by Arntsen, seconded by Palm, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

**11. CONSIDERATION OF REQUESTING THE ASSISTANCE OF THE MADISON PUBLIC LIBRARY FOUNDATION WITH THE DEVELOPMENT OF A VISION STATEMENT FOR THE LIBRARY AND THE FOUNDATION**

The MPL Foundation has hired Library Strategies, a for-profit affiliate of the St. Paul Public Library, to help organize the Foundation for the capital campaign. One of the things they can provide is assistance in establishing a vision statement which is necessary in order to determine what we want a rebuilt Central Library to be. This is a needed element before embarking on the campaign. The Foundation can't do this without the aid of the library. The Foundation Board has requested that the Library Board submit a formal request for them to develop a vision statement for the library and the Foundation with the help of Library Strategies. Library Board members will participate in the process. It will take about six months to develop a broad based statement.

Arntsen moved, seconded by Karlen, to request the assistance of the MPL Foundation to develop a vision statement for the Library and Foundation with the assistance of Library Strategies. Motion passed by voice vote/other.

**12. DETERMINE LIBRARY BOARD PROCESS FOR FUTURE PLANNING FOR THE NORTHEAST SIDE OF MADISON**

The Library Board needs to determine a timetable for planning for a branch or branches on the northeast side of Madison. There is \$750,000 in the capital budget request for 2012 for a new northeast side library. The branch siting policy needs to be updated.

It was decided that a special meeting should be held in June to nail down the policy and then set the process for determining the site/sites. It was requested that Brad Murphy be present.

**13. FACILITIES REPORT**

The South Madison Branch construction is on schedule. We're hoping for an October opening. The fund raising is going well.

**14. FRIENDS REPORT**

The Friends annual Book Club Cafe event was very successful.

Ms. Falconer was elected president of the Central Friends.

**15. FOUNDATION REPORT**

A search committee has been formed with QTI to find a replacement for the Foundation Executive Director. It will be fall before we have someone on board.

**16. SOUTH CENTRAL LIBRARY SYSTEM UPDATE**

The South Central Library System is in the process of checking references for the Executive Director candidates.

**17. DANE COUNTY LIBRARY SERVICE UPDATE**

There was no report.

**18. ADJOURNMENT**

A motion was made by Cole, seconded by Falconer, to Adjourn at 5:10 p.m. The motion passed by voice vote/other.