



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON PUBLIC LIBRARY BOARD

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Thursday, January 7, 2010

4:30 PM

Madison Public Library  
201 W. Mifflin St., Rm. 201

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### 1. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:30 p.m.

**Present:** 5 -

Larry Palm; Allen A. Arntsen; David L. Wallner; Theodore C. Widder, III  
and Gregory Markle

**Absent:** 2 -

Maya Cole and Tracy K. Kuczenski

**Excused:** 2 -

Barbara J. Karlen and Ann L. Falconer

**Also Present:** Dimick, Sawyer, Roughen, Froistad, Benno, Vieau

### 2. APPROVAL OF MINUTES

A motion was made by Arntsen, seconded by Wallner, to Approve the Minutes of December 3, 2009. The motion passed by voice vote/other.

### 3. CORRESPONDENCE

[16986](#)

Grandview Commons Reversion Rights Memo

A question was raised at the December board meeting regarding the specifics of the reversion rights contained in the gift of land by the Veridian Company in the Grandview Commons development.

From a capital budget standpoint, the city's long-term capital budget provides for \$400,000 in planning monies in 2012 and \$4,300,000 in construction and equipment/furnishings in 2013. Assuming no slippage in those dates, we should be in good shape to comply with the requirements and avoid the reversion date of December 31, 2014.

[16987](#)

Central Library Surplus Committee Memo

Mr. Widder had been asked at the last meeting what steps were necessary to terminate the Central Library Surplus Committee. The effect of making a

recommendation also formally terminated the existence of the Surplus Committee; no further action is necessary.

**4. PUBLIC COMMENT**

Sue Rosa, representing the Downtown Community Gardens group informed the board of her groups continued interest in the development of the Central Library. President Widder stated there will be many opportunities for public input for what should be included on the inside/outside of the new library.

**5. BOARD INFORMATION EXCHANGE**

There was none.

**6. ACCEPTANCE OF DIRECTOR'S REPORT**

[16988](#) January 2010 Director's Report

Palm moved, seconded by Markle to accept the January, 2010 Director's Report. Motion passed by voice vote/other. It was noted the 2009 preliminary usage statistics were very impressive.

**7. ACCEPTANCE OF FINANCIAL REPORT**

[16989](#) November 09 Financial Report

Because the library has held so many positions open in 2009, those savings can be applied to the 2010 salary budget allowing us to fill some of those vacancies.

A motion was made by Arntsen, seconded by Palm, to accept the November 2009 Financial Report. The motion passed by voice vote/other.

**ROLL CALL**

Ms. Kuczenski arrived at 4:37 p.m.

- Present:** 6 -  
Larry Palm; Tracy K. Kuczenski; Allen A. Arntsen; David L. Wallner;  
Theodore C. Widder, III and Gregory Markle
- Absent:** 1 -  
Maya Cole
- Excused:** 2 -  
Barbara J. Karlen and Ann L. Falconer

8. REQUEST TO RECONSIDER LIBRARY BANNING

[16990](#)

Jeffrey Holmes Banning

Persons who have violated the library's Behavior Policy and have been banned from using the Library as a result, can have their banning reconsidered by the Library Board. Jeffrey Holmes is requesting that his ban be reconsidered

Staff had originally banned Mr. Holmes for six months, but upon further investigation, he may not have been involved in all the incidents. Therefore, staff recommends the banning be reduced to three months. He violated the behavior policy by being intoxicated. A three month banning fits exactly with the policy for this violation.

A motion was made by Arntsen, seconded by Wallner, to Approve modifying the ban to three months. The motion passed by voice vote/other.

ROLL CALL

Ms. Cole arrived at 4:50 p.m.

Present: 7 -

Larry Palm; Maya Cole; Tracy K. Kuczynski; Allen A. Arntsen; David L. Wallner; Theodore C. Widder, III and Gregory Markle

Excused: 2 -

Barbara J. Karlen and Ann L. Falconer

9. TEEN SERVICES UPDATE - Jesse Vieau

Jesse Vieau, located at the Central Library, is the library's first dedicated teen librarian. He has Bachelor degrees in Human Development and Psychology from UW-Green Bay and a Master of Library Science degree from University of North Carolina at Greensboro. Prior to coming to MPL in 2008, he was employed by the Public Library of Charlotte and Mecklenburg County where they had a whole floor devoted to teenagers. He is active on the Young Adult Library Services Association Teen Advocacy Task Force throughout the nation and Teen Read Week Committee. In addition to his teen responsibilities, he offers support to other Youth Services librarians. Listed below are some of the programs held for teens in 2009.

Teen Read Week, a nationally celebrated event, was held last October at Meadowridge and Pinney with 64 attendees at both programs. It was a costume event with prizes for best dressed and trivia winner centered on the "Twilight" movie theme.

MPL partnered with Edvest for the Summer Reading Program. Four \$250.00 scholarships were offered for teens who went beyond MPL's reading requirements. A ceremony was held at Lakeview and the students got profiles

on "Know How 2 Go Wisconsin". This was a pilot program for Madison and Milwaukee. It is hoped it will continue in 2010, but there have been a lot of staff changes at both Edvest and Know How 2 Go.

A summer video game tournament was held at six branches. The championship was held at Central. 191 teens participated in the tournament; 56 people (including families) attended the championship. The participants were surveyed and suggested Mario Cart for next summer's video game tournament.

The "Book vs. Movie" club at the Goodman Community Center has a V.I.P. branch, a Girls Inc. branch and an open session for students recruited at the Center and at East High School. The focus is on books that have a movie counterpart. Each month a book is selected, read and then they watch the video or go to the theatre for the movie. This has prompted some of the best book club discussions Jesse has ever heard. The program is constantly re-evaluated to target as many teens as possible.

Jesse created teen program kits (program in a box) that can be shipped out to branches. The branch librarians won't have to spend the time to create new things.

In 2010 he will work on the Dane County Jail project together with Mary Driscoll (Dane County Library Service), a UW grad student, and Global Kids Network from NY and Jail North in Charlotte.

Teen Tech Week is a national event where libraries try to show off the technology that is available for their teens. A competition will be held to create a promotional video for the teen summer reading program.

Website redesign - Will get input from students and teachers from three area high school marketing classes about what they want to see on the teen page of the library website. A teen intern from UW-Information Technology Academy Program will be employed.

## 10. FACILITIES UPDATE

South Madison - will close on the grey box soon.

Central - A timeline needs to be developed; this should be ready in February or March. There was discussion about what role the library board will play in planning for the new Central. The role of the board in this project will be an agenda item at the February meeting.

## 11. FRIENDS UPDATE

It was reported the Pinney book sale was successful.

## 12. FOUNDATION UPDATE

One Foundation initiative is to fold the Friends into some affiliation with the Foundation. This is a long-term goal.

There were 16 responses to the The RFP that has been sent out for a Central Library consultant. The Foundation is now going through the vetting process and expects to make a selection in the next 30-45 days.

**13. SOUTH CENTRAL LIBRARY SYSTEM UPDATE**

SCLS has now moved into their facility. Phyllis Davis, the Director, has announced her retirement. Ms. Cole will be participating in the hiring selection for a replacement.

**14. DANE COUNTY LIBRARY SERVICE UPDATE**

What will a new Central Library mean to the Dane County Library Service? They will probably be here with us at the Central Library until we move to the new building. Then they will have to find another location to house the bookmobile, office and collection.

**15. ADJOURNMENT**

A motion was made by Palm, seconded by Cole, to Adjourn. The motion passed by voice vote/other.