



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Tuesday, September 8, 2009

6:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300(Madison Municipal Building)

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnub ua hauj lwm ua ntej yuav tuaj sib tham.

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Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of September 15, 2009.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

July 15, 2009: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

[15869](#) Presentation by Susan Schmitz of Downtown Hospitality Council

Report of the Alcohol Policy Coordinator

1. [15332](#) Report of the Alcohol Policy Coordinator

Report of the City Attorney

2. [08455](#) Summary of Recent Office Enforcement Actions.

Report of Madison Police Department

3. [15827](#) MPD Report August 2009

Report of City Clerk's Office

4. [15796](#) Summary of Licenses Issued 08-25-09

Action Items

5. [15239](#) Amending Section 38.08(4) of the Madison General Ordinances to increase the late fees for alcohol beverage licenses from 15% of the license fee to 50% of the license fee.

Sponsors: Michael Schumacher and Michael E. Verveer

6. [15240](#) Amending Section 38.10(1)(f) of the Madison General Ordinances to clarify that non issuance or lack of premise may be grounds for suspension and revocation, as well as non renewal of an alcohol beverage license.

Sponsors: Michael E. Verveer and Michael Schumacher

7. [15439](#) Amending Section 38.10(1)(a)7. of the Madison General Ordinances to amend a statutory reference; and creating Sections 38.10(1)(a)9. through 38.10(1)(a)13. of the Madison General Ordinances to establish additional criteria for alcohol license suspension or revocation.

Sponsors: Michael E. Verveer and Michael Schumacher

8. [15441](#) Creating Section 38.07(15) of the Madison General Ordinances to prevent the sale of liquor at establishments that sell motor fuels.

Sponsors: Michael E. Verveer and Michael Schumacher

Changes of Agent

9. [15762](#) Change of Agent
M&B Inc • dba Oak Crest Tavern • 5371 Old Middleton Rd
New Agent: Matthew Grinvalsky
Class B Combination Liquor & Beer • 48% alcohol, 52% food
Aldermanic District 19 (Alder Clear) • Police Sector 111
10. [15763](#) Change of Agent
Monona Catering LLC • dba Monona Catering • One John Nolen Dr
New Agent: Mark Mueller
Class B Combination Liquor & Beer • 13% alcohol, 87% food
Aldermanic District 04 (Alder Verveer) • Police Sector 405
11. [15764](#) Change of Agent
UltraMart Foods • dba Cops Food Center #8183 • 1312 S Park St
New Agent: Clifford Kraege
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Kerr) • Police Sector 306
12. [15766](#) Change of Agent
Mongu Management LLC • dba BD's Mongolian Grill • 4722 East Towne Blvd
New Agent: Tasha Gosselin
Class B Combination Liquor & Beer • 8% alcohol, 80% food, 12% Other
Aldermanic District 17 (Alder Clausius) • Police Sector 517

Changes of Corporate Control

13. [15185](#) Change of Corporate Control -- 1 new officer(s)
Applicant Cardinal Cafe & Bar Inc • dba Cardinal Bar • 100% alcohol
418 E Wilson St • Agent: Corey Rogers
Class B Combination Liquor & Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 406
14. [15761](#) Change of Corporate Control -- Removing two officers
M&B Inc • dba Oakcrest Tavern • 48% alcohol, 52% food
5371 Old Middleton Rd • Agent: Matthew Grinvalsky
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 111

Change of Licensed Premise

15. [14651](#) Change of Licensed Premise
Whiskey River LLC • dba Rev Jim's Roadhouse • capacity of 180
6402 Millpond Rd • Agent: Kevin Weaver
Class B Combination Liquor & Beer • 70% Alcohol, 30% food
Aldermanic District 16 (Alder Compton) • Police Sector 621
Request to expand licensed premise to include a portion of the parking lot (see attached) for specific outdoor-related events listed in Addendum A.

16. [15767](#) Change of Licensed Premise
WalMart Stores East LP • dba Wal Mart #1138
7202 Watts Rd • Agent: Ed Kilgora
Class A Beer, Class A Liquor
Aldermanic District 01 (Alder Sanborn) • Police Sector 123
Request to remove restriction of alcoholic beverages being sold only at registers 13 & 14 and to remove 1-year hold on liquor sales.

17. [15768](#) Change of Licensed Premise
Fresco LLC • dba Catering a Fresco at Overture Center • capacity of 4000
201 State St • Agent: Cynthia Stoker
Class B Combination Liquor & Beer • 25% Alcohol, 75% food
Aldermanic District 04 (Alder Verveer) • Police Sector 405
Request to change premise to include theatre portions of building.

Entertainment Licenses

18. [15318](#) 21+ Entertainment License
Legends Unlimited Inc • dba Legends Unlimited • Capacity: 180
439 Grand Canyon Dr • Agent: Abdula Ajdini
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

19. [15180](#) 18+ Center for Visual & Performing Arts License
702 University Square LLC • dba To Be Determined • Capacity: 900
702 W Johnson St • Agent: Scott Acker
Class B Combination Liquor & Beer • 40% alcohol, 58% food, 2% Other
Aldermanic District 08 (Alder Eagon) • Police Sector 402

New License - Public Hearing

20. [15717](#) Public Hearing - New License
AVRA LLC • dba Opa Cafe/Lounge • 20% alcohol, 80% food
558 State St • Agent: Vasilis Kallias • Estimated Capacity: 60
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 403 • Density Area

21. [15719](#) Public Hearing - New License
Extreme Franchise Corporation • dba Pizza Extreme • 3% alcohol, 97% food
1614 Monroe St • Agent: Phillip Booras
Estimated Capacity: 12 inside, 150-200 beer garden
Class B Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 301
22. [15720](#) Public Hearing - New License
Oysy LLC • dba Oysy LLC • 15% alcohol, 85% food
4126 E Washington Ave • Agent: Rong Bin Zheng • Estimated Capacity: 150
Class B Beer
Aldermanic District 17 (Alder Clausius) • Police Sector 518
23. [15725](#) Public Hearing - New License
Chetan LLC • dba Swagat Groceries
6717 Odana Rd • Agent: Resham Singh
Class A Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
24. [15727](#) Public Hearing - New License
Signature Deli Inc • dba Signature Deli Inc
515 Junction Rd Suite F • Agent: Frantseska Kois
Class A Beer, Class A Liquor
Aldermanic District 09 (Alder Skidmore) • Police Sector 128
25. [15192](#) Public Hearing - New License
702 University Square LLC • dba To Be Determined • 40% alcohol, 58% food,
2% Other
702 W Johnson St • Agent: Scott Acker • Estimated Capacity: 900
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 402 • Density Area

Addendum

26. [15846](#) Change of Licensed Premise
M&P Holdings LLC • Americinn of Madison West • capacity of 80
516 Grand Canyon Dr • Agent: Michael Sias
Class B Combination Liquor & Beer • 1% Alcohol, 0% food, 99% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
Request to expand licensed premise to include parking lot for promotional
events. Please see attached memo from General Manager.

Adjournment