



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, April 22, 2009

4:30 PM

215 Martin Luther King, Jr. Blvd.
LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Marsha A. Rummel; Dawn O. Weber; Todd R. Barnett; Richard L. Slayton;
John A. Harrington; Ronald S. Luskin; R. Richard Wagner and Jay B.
Ferm

Excused: 2 -

Mark M. Smith and Bruce F. Woods

Barnett acted as chair

APPROVAL OF MINUTES

A motion was made by Ferm, seconded by Harrington, to defer the approval of the minutes to the meeting of May 6, 2009. The motion passed by voice vote/other.

ANNOUNCEMENTS

- Street Graphics Ordinance revisions public hearing on May 6, 2009
- Special meeting reminder on April 28, 2009

PUBLIC COMMENT

SPECIAL ITEMS OF BUSINESS

1. [14175](#) Continued discussion on a communication from SIGNTAST Team in response to issues raised during public comment at the special meeting of February 25, 2009 on Ordinance I.D. 04167 regarding draft revisions to Chapter 31 Madison General Ordinances.

A motion was made by Ferm, seconded by Rummel, to Accept the Communication. The motion passed by voice vote/other.

2. [14460](#) Report of the Facade Improvement Grant Staff Team - 831 Williamson Street (Chez Vous Catering). 6th Ald. Dist.

A motion was made by Harrington, seconded by Weber, to Accept. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

3. [14239](#) Amending Section 33.24(8)(a) of the Madison General Ordinances to add land to Urban Design District No. 1.
- The motion was subject to the advisory recommendations of the Plan Commission for a revised boundary affecting the Certco property located at 4802 Femrite Drive and provisions for covenants and restrictions with any future subdivision of the property.

A motion was made by Wagner, seconded by Rummel, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by the following vote:

Excused: 2 -

Bruce F. Woods and Marsha A. Rummel

Ayes: 7 -

Todd R. Barnett; Richard L. Slayton; John A. Harrington; R. Richard Wagner; Jay B. Ferm; Mark M. Smith and Dawn O. Weber

Abstentions: 1 -

Ronald S. Luskin

4. [14267](#) 232 East Olin Avenue - Street Graphics Variance from the Provision of UDD No. 1 for "Coliseum Bar and Banquet." 14th Ald. Dist.

The ground sign was approved without provision for electronic reader board.

A motion was made by Slayton, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

5. [07906](#) 2702 Crossroads Drive - Comprehensive Design Review of Signage for the "Courtyard by Marriott." 17th Ald. Dist.

The motion provided that the approval of the comprehensive design review for signage for this project is based on the commercial use of the property within an area in the vicinity of other commercially zoned parcels despite its RPSM zoning; therefore not a precedent. The motion also required that the overall height of the unit not exceed 6-feet.

A motion was made by Slayton, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

6. [13195](#) 1900 East Washington Avenue - PUD(GDP-SIP), Mixed-Use Development in Urban Design District No. 4. 12th Ald. Dist.

A motion was made by Wagner, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

UNFINISHED BUSINESS

7. [10250](#) 2702 East Washington Avenue - Partial Signage Package for a Previously Approved Construction of a Gas Station/Convenience Store in Urban Design District No. 5. 15th Ald. Dist.

A motion was made by Harrington, seconded by Weber, to Grant Final Approval. The motion passed by voice vote/other.

8. [14173](#) 2121 East Springs Drive - Amendment to the Current Sign Package for a Planned Commercial Site, "Bowl-A-Vard Lanes" for an Electronic Changeable Copy Ground Sign. 17th Ald. Dist.

A motion was made by Luskin, seconded by Ferm, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:

Excused: 1 -

Bruce F. Woods

Ayes: 6 -

Marsha A. Rummel; Mark M. Smith; Dawn O. Weber; Richard L. Slayton; Ronald S. Luskin and Jay B. Ferm

Noes: 3 -

Todd R. Barnett; John A. Harrington and R. Richard Wagner

ROLL CALL

Present: 8 -

Mark M. Smith; Dawn O. Weber; Todd R. Barnett; Richard L. Slayton; John A. Harrington; Ronald S. Luskin; R. Richard Wagner and Jay B. Ferm

Excused: 2 -

Marsha A. Rummel and Bruce F. Woods

9. [14447](#) 3025-3039 South Stoughton Road - Sign Package for a Previously Approved Project in UDD No. 1. 16th Ald. Dist.

A motion was made by Harrington, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

10. [12023](#) 202 South Park Street - PUD-SIP for Chandler Street Facade and Emergency Generator Improvements. 13th Ald. Dist.

The motion provided that the walpacs be centered with arch openings with a darker infill provided within the existing arch openings at the loading dock.

A motion was made by Slayton, seconded by Weber, to Grant Final Approval. The motion passed by the following vote:

Excused: 2 -
Bruce F. Woods and Marsha A. Rummel

Ayes: 7 -
Mark M. Smith; Dawn O. Weber; Todd R. Barnett; Richard L. Slayton;
John A. Harrington; R. Richard Wagner and Jay B. Ferm

Abstentions: 1 -
Ronald S. Luskin

11. [12240](#) 2101, 2109, 2115 East Springs Drive - Conditional Use/Planned Commercial Site; 99,000 Square Foot Retail Building Steinhafel's. 17th Ald. Dist.

The motion noted that the project represents a superior design where its context with existing and adjacent development mitigates minor issues with consistency for big box standards (provisions for "Large Retail Establishments" within Section 33.24(4)(f) of the Madison General Ordinances) and recommends that the Plan Commission waive any deficiencies with these standards.

A motion was made by Harrington, seconded by Slayton, to Grant Final Approval. The motion passed by the following vote:

Excused: 2 -
Bruce F. Woods and Marsha A. Rummel

Ayes: 7 -
Dawn O. Weber; Todd R. Barnett; Richard L. Slayton; John A. Harrington;
R. Richard Wagner; Jay B. Ferm and Mark M. Smith

Abstentions: 1 -
Ronald S. Luskin

12. [13998](#) 602-630 East Johnson Street, 309-323 North Blair Street, 601-625 East Gorham Street - PUD(GDP-SIP) for the Renovation of Existing Residential Housing and New Residential Development. 2nd Ald. Dist.

A motion was made by Wagner, seconded by Luskin, to Grant Initial Approval. The motion passed by voice vote/other.

13. [13295](#) 2 South Bedford Street - PUD(GDP-SIP), Mixed-Use Development. 4th Ald. Dist.

A motion was made by Slayton, seconded by Ferm, to Grant Initial Approval. The motion passed by voice vote/other.

14. [14268](#) 5922 Lien Road - Amended PUD(GDP) for the "Village of Autumn Lake." 17th Ald. Dist.

A motion was made by Slayton, seconded by Luskin, to Grant Final Approval. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

ADJOURNMENT

A motion was made by Harrington, seconded by Smith, to Adjourn at 10:33 p.m. The motion passed by voice vote/other.