



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved NORTHPORT-WARNER PARK-SHERMAN NEIGHBORHOOD STEERING COMMITTEE

Thursday, March 26, 2009

6:00 PM

Northport Community Learning Center
1740 Northport Drive

1. CALL TO ORDER / ROLL CALL

Present: 11 -

Lydia S. Maurer; Pat Steele; Benjamin C. Cashin; Cynthia M. Wood; Paul J. Van Rooy; Karen M. Thompson; Anita C. Herrera; Jeffrey E. Shokler; Mary Schumacher; Betty L. Thompson and Julie A. Savidusky

Absent: 1 -

Jacqueline M. Wilson

Excused: 4 -

Lorie A. Walker; Donald B. Bruns; Thomas C. Blake and Jolena K. Presti

City Alderpersons and Staff: Satya Rhodes-Conway (District 12); Jule Stroick; Archie Nicolette; Linda Horvath; Dave Kress (Planning & Community & Economic Development).

2. APPROVAL OF March 12 MINUTES

A motion was made by Van Rooy, seconded by Shokler, to Approve the March 12 Minutes. The motion passed by voice vote/other.

3. ANNOUNCEMENTS

Lake View Elementary School

Lake View Elementary School developed a traffic plan to improve drop-off and pick-up safety for students. The school has produced brochures with the traffic plan details for distribution to the community.

Madison Arts Commission Art Charette

The City Arts Administrator, Karin Wolf, will hold an art charette for local artists and other community members to facilitate public art design concepts of primary gateway corridors. The event will take place Saturday April 11, 9:00am at the Warner Park Community Recreation Center. The afternoon portion of the event will be held at the Lakeview Library. Space is limited. Pre-registration is required. For more information or to register, please call or email Karin Wolf, 608.261.9134 or (kwolf@cityofmadison.com). Results of the charette will be showcased at the NWS Open House.

Grant Application for Buy Northside-Northside Pride Project

The Northside Planning Council will submit a grant application for the 2009 City of Madison Neighborhood Grant Program to fund its proposed Buy Northside-Northside Pride project. This is a marketing and beautification campaign to encourage more people to shop at Northside businesses. If the grant application is a success, the NPC would use neighborhood grant funding for street planters and maybe other physical enhancements as well. The NPC has asked for an SC letter of support for this grant proposal. P. Van Rooy has volunteered to draft a letter of support which he will circulate to the Committee for approval at the April 7 SC meeting.

Community Energy Assistance Event

There will be a Community Energy Assistance event at the Northport Community Learning Center April 4, 1:00-3:00pm.

NWS Open House

The NWS SC Open House will be held at the former True Value store on April 18, along with the NPC bake sale, Buy Northside - Northside Pride and Northside Farmer's Market product preview.

4. PUBLIC COMMENT

Mike O'Mara, O'Mara Moving Systems, 1422-1426 Packers Avenue: Operates two warehouses on Packers Avenue. He is interested in making his warehouses entirely "green" with regard to energy use. Located his business where he did due to the easy access to the Interstate that the Northside offers. Has 25 full-time employees and is expecting to increase workforce to 35 full-time employees.

5. [13171](#)

Preliminary Draft Neighborhood Plan

Information sharing on follow-up items from March 12 SC Meeting:

- Uniform Sign Code
At the March 12 SC meeting, the issue of what types and specifications of banners are allowed in the City was raised with regard to the Northside Banner project. There may need to be some discussion about the legal aspects of zoning but there should not be a holdup with the project.
- Car-Free Neighborhoods
See handout.

SC Comments on Draft Neighborhood Plan background document:

- Define "key findings" and "key issues".
- Identify the organizational structure of the document. One member suggested: 1) Vision, goals and objectives; 2) Recommendations; 3) Context.
- Confusing language on page 7.
- Page 6 - decrease in younger demographic ... is this accurate? if so, why?
- Page 7 - graphics are confusing and use the word "children" instead of "kids".
- Lower school enrollment - explain why - redistricting because of overcrowding, not simply declining enrollment.
- The recent increase in the Hmong population may not be represented in the demographic data.
- It would be useful to obtain a more recent data set. Anecdotally, SC members believe that there is a demographic shift with many younger families moving in recently that are not represented in the 10-year old age group Census data.
- Also include whether or not we are following other trends citywide, statewide and nationwide.
- Compare apples to apples with school data.

- De-emphasize demographics as a driver of the strategies and recommendations.

Revisiting future land use recommendations

- See attached handout with decision points.

Transportation

- Clearly show the short-term and long-term recommendations in the plan for STH 113.
- Request public input on bike facilities map at the public input coffees and open house.

6. [09532](#) Public Input Coffees and Open House

Staff will send around format outlines and other information for SC review prior to the April 7 meeting.

7. [10062](#) Planning Process Status

See the attached Brentwood-Trailsway Revitalization Strategy and update on loose ends.

8. **Next Steps**

Agenda for April 7 Meeting to take place at Northport Community Learning Center, 1740 Northport Drive, 6-9:00 pm:

- Review plan recommendations.
- P. Van Rooy volunteered to introduce motion for the NPC grant proposal.
- CDBG staff will attend and provide an update on eligible projects.
- L. Walker to provide urban agriculture background information.
- Prepare for Open House and Public Input Coffees.

9. **Checkout**

10. **ADJOURNMENT**

A motion was made by Thompson, seconded by Van Rooy, to Adjourn. The motion passed by voice vote/other.