



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved NORTHPORT-WARNER PARK-SHERMAN NEIGHBORHOOD STEERING COMMITTEE

Thursday, March 12, 2009

6:30 PM

Northport Community Learning Center
1740 Northport Drive

1. CALL TO ORDER / ROLL CALL

Present: 11 -

Lydia S. Maurer; Pat Steele; Benjamin C. Cashin; Lorie A. Walker; Cynthia M. Wood; Paul J. Van Rooy; Karen M. Thompson; Jolena K. Presti; Anita C. Herrera; Jeffrey E. Shokler and Mary Schumacher

Excused: 5 -

Donald B. Bruns; Thomas C. Blake; Jacqueline M. Wilson; Betty L. Thompson and Julie A. Savidusky

City Alderpersons and Staff: Satya Rhodes-Conway (District 12). Nancy Dungan; Pam Rood (CDBG). Jule Stroick; Archie Nicolette; Linda Horvath; Dave Kress (Planning & Community & Economic Development).

2. APPROVAL OF February 26 MINUTES

A motion was made by Van Rooy, seconded by Walker, to Approve the February 26 Minutes. The motion passed by voice vote/other.

3. ANNOUNCEMENTS

The Steering Committee members that had been removed are now officially reinstated.

Grant Application for Buy Northside-Northside Pride Project

The Northside Planning Council has submitted a grant application for the 2009 City of Madison Neighborhood Grant Program to fund its proposed Buy Northside-Northside Pride project. This is a marketing and beautification campaign to encourage more people to shop at Northside businesses. If the grant application is a success, the NPC would use neighborhood grant funding for flower boxes and maybe other physical enhancements as well.

Agenda Item 6 will be addressed before Item 5.

4. PUBLIC COMMENT

None.

6. [13171](#) Preliminary Draft Neighborhood Plan

Preliminary Discussion of CDBG Projects

N. Dungan and P. Rood, City of Madison CDBG Office, discussed potential opportunities and limitations regarding CDBG funding and project eligibility for the NWS Neighborhood Plan. Below are comments from this discussion:

- There is \$106,000 available to implement CDBG eligible projects. This is federal funding for the NWS study area to be used at the discretion of the Steering Committee and City Staff, but within the limitations provided by the U.S. Department of Housing and Urban Development (HUD).
 - These funds usually support "hard" costs and capital projects (i.e. land acquisition and building construction).
 - These funds cannot be used towards a project that would otherwise be included in the typical City budget; however, CDBG funds could be used to fund additional elements of a City project that would otherwise not be included.
 - These funds may be used to leverage with other funding sources to implement a project.
- The CDBG Office does not do the work; they are only responsible for distributing funds to appropriate and eligible projects. Non-profits or city agencies are typically assigned to implement the proposed projects.
- Timing is important to the use of CDBG funds. HUD will require that projects funded through this neighborhood planning process be completed by the end of 2010.

Below are several questions and answers that were a part of the CDBG discussion:

- Question: How does the federal stimulus package influence this process?
 - Answer: It will not affect the "bottom line" for this particular plan, but the Northside may be able to receive increased investment through separate proposal processes.
- Question: Are there examples of CDBG funding for housing initiatives such as Project Home?
 - Answer: In some situations, CDBG funding could support projects such as this, but there are also other funding sources that may be used to achieve the same objectives.
- Question: Could funding go towards helping a non-profit locate on the Northside?
 - Answer: Yes, but at least 51 percent of those served by the non-profit must be low-to-moderate income.
- Question: Would public art be eligible for CDBG funding and could it be placed in a park?
 - Answer: Yes to both parts of the question.
- Question: How could job creation goals be served by CDBG funding?
 - Answer: One possibility could include funding the "bricks and mortar" (i.e. facilities, infrastructure, etc.) for a place that employs low-to-moderate income employees. However, CDBG funds could not be used for paying their wages.
- Question: Kennedy Heights Community Center has encountered some issues of overcrowding. Could enhancing/expanding their facilities be funded by CDBG monies?
 - Answer: Yes, this type of "hard" costs project would be eligible for CDBG funds.

- Question: What from the SC list of recommendations stood out as potential projects that could be funded by CDBG?
 - Answer: A few examples: (1) Gateway and neighborhood design concepts - funding of urban design or beautification projects (landscaping, lighting, signs, etc.). (2) Refurbishment of multi-unit properties - funding to acquire properties, pass on to responsible landlords, and refurbish buildings (i.e. Brentwood-Trailsway area).
- Question: Would urban agriculture be eligible?
 - Yes. Particularly if it creates jobs. There would be \$25,000 available per job.

J. Shokler made a motion to apply 20 minutes from Item 5 to Item 6, seconded by L. Maurer. The motion passed unanimously.

Review Draft Neighborhood Plan

Draft version of the NWS Neighborhood Plan was distributed to the Steering Committee. SC members should review this document over the next two weeks and send comments to staff or bring them to the next meeting.

Below are points of discussion in response to Steering Committee consideration of public comments received:

- Raemisch Farm and "Business Bungalows" Properties
 - Continuity of the two sites should be encouraged.
 - Regarding the approved "business bungalows" proposal - language in the plan should state "If after one year of plan adoption..."
 - More flexibility for urban agriculture, residential, commercial (near Highway CV), senior/transitional housing development, and multi-generational housing (mother-in-law quarters).
 - Should promote innovative site design/usage for this unique piece of property
 - encourage creative thinking and non-traditional principles (i.e. car-light, pedestrian-friendly, housing variety, "free-flowing" street pattern, significant urban agriculture).
- Oak Park Terrace Mobile Home Community
 - If a proposal is approved for a change in ownership and use, project implementation should include a long-term phase out of the existing residences to provide as much time as possible for residents to find other affordable places to live.
- Housing
 - Must be more specific about the values that define "neighborhood character" (e.g. cohesive community, pedestrian-friendly, street-sidewalk-house interaction, etc.)
- Airport
 - Staff will ask in meeting with Airport if land along CTH CV could be used for urban agriculture, lavender specifically.

5. 12090

Transportation Issues

Moved to next meeting agenda.

7. [10062](#) Planning Process Status

Public Outreach & Loose Ends:

- Send personal invites to the Open House and/or “coffee” to participants in the December Open House and people that have made public comments at SC neighborhood plan meetings.
- March 25 NPC Meeting (6:30 at Warner Park Community and Recreation Center)
 - About an hour of this meeting will include small group discussions led by SC members about neighborhood plan topics. L. Maurer, B. Cashin, and P. Van Rooy have volunteered to attend this meeting in addition to the SC members that are also on the NPC.
- April 18 is the most likely date for the Public Open House.
- The next two SC meetings will start at 6:00pm and go until 9:00pm to provide enough time to complete the draft neighborhood plan.

8. **Next Steps**

- “Follow-ups” for next meeting:
 - S. Rhodes-Conway - legal issues pertaining to the uniform sign code and banners in the public right-of-way.
 - N. Dungan and P. Rood - feasibility of some Steering Committee recommendations; further detail on CDBG-eligible projects.
 - L. Walker - further information about urban agriculture.
 - J. Shokler - further information about “car-light” community design.
 - B. Cashin - current issues with the facilities at Kennedy Heights Community Center.
- Agenda items for next Steering Committee Meeting to take place March 26, 6:00-9:00 p.m. at the Northport Community Learning Center:
 - Transportation Issues (recap on Larry Nelson’s talk)
 - CDBG Eligible Projects and Implementation (N. Dungan and P. Rood)
 - Draft Plan

9. **Checkout**

10. **ADJOURNMENT**

A motion was made by Thompson, seconded by Van Rooy, to Adjourn. The motion passed by voice vote/other.