



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, March 18, 2009

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of March 31, 2009.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Barb Mercer attended in place of Marsh Shapiro.

Present: 11 -

Chet Gerlach; Michael Schumacher; Michael E. Verveer; Ronda Statz;
Carl Gloede; Steve Brist; Thomas A. Landgraf; David A. Hart; Pamela
Bean; Dawn B. Crim and Katherine Plominski

Excused: 1 -

Marsh Shapiro

Approval of Minutes

A motion was made by Ald. Schumacher, seconded by Bean, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Eric Fleming registered to speak. He gave the Committee an update on the recent closing of Crave.

Election of Vice Chair

Ald. Schumacher nominated Chet Gerlach as the new Vice Chair. Ald. Verveer seconded the nomination. The election passed unanimously by voice vote.

Change of Licensed Premise

1. [10601](#) Change of Licensed Premise
Hoops of Dane County Inc • dba The Bayou • capacity of 104
117 S Butler St • Agent: Dale Beck
Class B Combination Liquor & Beer • 60% Alcohol, 40% food
Aldermanic District 6 (Ald. Rummel) • Police Sector 406
Request for sidewalk cafe.

This License was Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 6/17/2009

2. [13543](#) Change of Licensed Premise
Madison Northeast LLC • dba Holiday Inn Madison at The American Center •
capacity of 250
5109 West Terrace Dr • Agent: John Stauffacher
Class B Combination Liquor & Beer • 30% Alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 520
Request to extend licensed premise to include two exterior patio areas.

A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the original pool area dropped from the application. The motion passed by voice vote/other.

Registrant(s): Ann Stauffacher (owner)

3. [13859](#) Change of Licensed Premise
Madison Mallards LLC • dba Madison Mallards • capacity of 7500
2920 N Sherman Ave • Agent: Vern Stenman
Class B Beer • 40% Alcohol, 60% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505
Request to remodel Duck Blind Area #1, Duck Blind Area #2, and left field Family Area. No change to total capacity of the stadium or the capacity in any of the specified areas (see attached plans).

A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Vern Stenman

New License - Public Hearing

4. [13449](#) Public Hearing - New License
LSI Group LLC • dba Dirty Dog Neighborhood Saloon
70% alcohol, 28% food, 2% Other
6654 Mineral Point Rd • Agent: Kami Eshraghi
Estimated Capacity: 400 inside, 60 outside
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 112

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The Application was withdrawn by the Applicant. The motion passed by voice vote/other.

5. [13796](#) Public Hearing - New License
Hawks Landing Golf Corp • dba Sunset Grille • 40% alcohol, 60% food
88 Hawks Landing Cir • Agent: Jeffrey Haen • Estimated Capacity: 375
Class B Combination Liquor & Beer
Aldermanic District 01 (Alder Sanborn) • Police Sector 135

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant(s): Normyn Bondoc; Jeffrey Haen

6. [13797](#) Public Hearing - New License
Hawks Landing Golf Corp • dba Sunset Grille Oasis • 10% alcohol, 90% food
66 Hawks Landing Cir • Agent: Jeffrey Haen • Estimated Capacity: 40
Class B Combination Liquor & Beer
Aldermanic District 01 (Alder Sanborn) • Police Sector 135

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant(s): Normyn Bondoc; Jeffrey Haen

7. [13799](#)

Public Hearing - New License
Logans Madtown LLC • dba Logans • 40% alcohol, 60% food
322 W Johnson St • Agent: Ron Trachtenberg • Estimated Capacity: 500
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 403 • Density Area

A motion was made by Ald. Schumacher, seconded by Landgraf, to take a 5 minute recess. The motion passed by voice vote/other.

The committee reconvened and the following roll call was taken:

Present: Bean, Gerlach, Hart, Landgraf, Schumacher, Verveer, Crim, Gloede, Plominski, Mercer (for Shapiro), Brist, Statz.

Registrant(s): Andrew Heidinger; Griffin Klema; Terry McCaughey; Fred Mohs; Tom Wackford; Joe Bendeth; Rick Petri; Arlan Kay

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: Interior capacity of 300 persons Sunday through Wednesday, 395 Thursday through Saturday, with 100 additional persons on the patio area; Establishment must meet the definition of a restaurant as defined by MGO 38.02; Must provide full food service at all times; Agree to stop alcohol service 30 minutes prior to bartime; Utilization of a scanner after 10:00 p.m. The motion passed by the following vote:

Ayes: 6 -

Chet Gerlach; Michael Schumacher; Michael E. Verveer; Thomas A. Landgraf; David A. Hart and Pamela Bean

8. [13800](#)

Public Hearing - New License
Edo Garden LLC • dba Edo Steak House • 20% alcohol, 80% food
610 S Park St • Agent: Jing Jiang • Estimated Capacity: 90
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 305

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant(s): Jingxun Jiang (owner); Ald. Julia Kerr; Sean Lee

Operator's License Applications

9. [13237](#) Operator License Application
Denise Gober - Establishment where employed: Citgo
A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
10. [13466](#) Operator License Application
Scott Vest - Establishment where employed: Tony Franks
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.
11. [13471](#) Operator License Application
Nicholas Fatsis - Establishment where employed: Star One Staffing
A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
12. [13469](#) Operator License Application
Josh Stanton - Establishment where employed: Kellys Market Mobile
A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
13. [13473](#) Operator License Application
Lucas Kluever - Establishment where employed: Kellys Market
A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
14. [13633](#) Operator License Application
Renee Kubiniec - Establishment where employed: n/a
A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by the following vote:

Registrant(s): Renee Kubiniec

Excused: 1 -

Marsh Shapiro and David A. Hart

Ayes: 3 -

Chet Gerlach; Michael Schumacher and Pamela Bean

Noes: 2 -

Michael E. Verveer and Thomas A. Landgraf

15. [13955](#) Operator License Application
Erin Nonn - Establishment where employed: Locker Room
A motion was made by Ald. Schumacher, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.
16. [13956](#) Operator License Application
Evan Shaffer - Establishment where employed: Coliseum Bar
A motion was made by Ald. Schumacher, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.
17. [13957](#) Operator License Application
Veronica Flores - Establishment where employed: n/a
A motion was made by Ald. Schumacher, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.
18. [13958](#) Operator License Application
Jeffrey Mast - Establishment where employed: Becks of Dane Co.
A motion was made by Ald. Schumacher, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.
19. [13959](#) Operator License Application
Nicholas Rick - Establishment where employed: Bucks
A motion was made by Ald. Schumacher, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/15/2009. The motion passed by voice vote/other.

Action Item

20. [13358](#) AMENDED ALTERNATE SECOND SUBSTITUTE - Amending Section 33.02(2) of the Madison General Ordinances to modify the composition of the Alcohol License Review Committee by designating previous nonvoting members as technical advisors and staff to the ALRC.
A motion was made by Gerlach, seconded by Bean, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Discussion Items

21. [11648](#) Discussion and Appointment of Members to Subcommittees
Item referred to April 15 ALRC meeting.
22. [13289](#) ALRC Subcommittee on Licenses-Updates/Recommendations
Item was Placed on File

23. [13735](#) Amending Sec. 38.02 of the Madison General Ordinances to revise the definition of restaurant for the purposes of Chapter 38.

24. [13568](#) Exploring an increase in the cost of Reserve Liquor Licenses

Referred to April 15.

25. [11111](#) To enlist the Alcohol Policy Coordinator to develop improved notification procedures for establishments seeking new alcohol licenses or modifications to existing alcohol licenses.

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

26. [13569](#) ALRC License Suspension/Revocation Hearing Guidelines

27. [13630](#) Alcohol License Disciplinary Procedures

Refer to April 15.

Report of the Alcohol Policy Coordinator

28. [14023](#) Report of the Alcohol Policy Coordinator

Rosemary Lee registered to speak in opposition about the possibility of adding a citizen member to the ALERT team.

Alcohol Policy Coordinator Plominski gave an update on recent projects.

Report of the City Attorney

29. [08455](#) Summary of Recent Office Enforcement Actions.

Assistant City Attorney Brist gave an update.

Report of Madison Police Department

30. [14024](#) Report of the Madison Police Department

Report of City Clerk's Office

31. [14025](#) Summary of Licenses Issued

Adjournment

Meeting adjourned at 11:26 p.m.