



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved NORTHPORT-WARNER PARK-SHERMAN NEIGHBORHOOD STEERING COMMITTEE

Thursday, January 8, 2009

6:30 PM

Lakeview Lutheran Church
4001 Mandrake

1. CALL TO ORDER / ROLL CALL

Present: 10 -

Lydia S. Maurer; Pat Steele; Benjamin C. Cashin; Lorie A. Walker; Paul J. Van Rooy; Karen M. Thompson; Donald B. Bruns; Jolena K. Presti; Mary Schumacher and Betty L. Thompson

Absent: 3 -

Cynthia M. Wood; Anita C. Herrera and Julie A. Savidusky

Excused: 3 -

Thomas C. Blake; Jacqueline M. Wilson and Jeffrey E. Shokler

City Alderpersons and Staff: Archie Nicolette; Linda Horvath; Dave Kress. (Planning & Community & Economic Development).

2. ANNOUNCEMENTS

The Northside Market Analysis is now complete and a copy has been provided to Steering Committee members. The study will be posted on the neighborhood plan webpage.

Aldersperson Satya Rhodes-Conway will not be able to attend tonight's meeting.

3. PUBLIC COMMENT

None.

4. [10062](#)

Planning Process Status

Discussion/Review of December Public Open House:

- Lack of strategies that specifically address "green"/sustainability goals - this has been a key focus of various SC discussions yet it is not fully represented in the strategies/recommendations.
- Varying opinions about transportation issues/options - would be helpful to talk with Traffic Engineering, Engineering, and WisDOT at an SC Meeting.
- It is important to make an effort to include more people in the process - some neighborhoods were well represented, while others were not.
- No one utilized the Spanish translator - example of another group that may be left out.
- There was some talk of a potential Police Academy in regard to the Airport

- Gateway land use discussions - City Staff and SC should investigate this further.
- What is the status of the Keller Group (business bungalows) property?
Neighborhood plan could include recommendations for the future of this property (i.e. zoning/land use).
 - Recommendation language which staff will refine:
If the property is developed as proposed by the Keller Group, development should occur incrementally and begin along Highway CV as a test of feasibility. If the property is not developed as proposed by the Keller Real Estate Group, this land should be rezoned to R-1 residential with potential for adding urban agriculture.
 - It is important for this group to pay attention to comments directed at what is missing from plan strategies and recommendations.

Public Outreach

Need to push for additional public input on preliminary strategies. Options to pursue:

- "Coffee" meetings where several different stakeholder groups would be invited to review preliminary strategies and provide comments (City staff to send proposed dates/times to Steering Committee for sign up).
- Northside Business Association (NBA) - February 10
Display preliminary strategies, answer questions and ask for feedback in separate room adjacent to the meeting room at the Esquire Club during the 6:00-7:00pm Social Hour; Steering Committee Members Attending - Ben Cashin, Mary Schumacher, Lorie Walker
- Northside Planning Council (NPC) - February 25
Talk to Tim Carlisle about presenting the preliminary strategies and ask for input. Steering Committee Members Attending - Karen Thompson, Pat Steele.

Loose Ends

Land Use and Transportation Concepts

- Setup meetings with:
 - Gupreet Singh, property owner of 3520 Packers Avenue.
 - Oscar Mayer/Hartmeyer Estates representatives.
 - Owner of Chet's Auto property.
 - Madison Metro concerning North Transfer Point.
 - Owner of Corbin Business Park on Packers Avenue.
 - City Engineering, Traffic Engineering, Alders concerning Northport Drive and other transportation concepts.
- Check with MATC concerning possible Police Academy.

Other

- Setup meetings with:
 - City Staff Team for feedback on preliminary strategies from relevant agencies.
 - Dan Martinson concerning Brentwood Village housing issues.
- Check into status of Lake View Hill County Park Master Plan process.
- Check with Village of Maple Bluff concerning corridor plan.
- Check with County concerning Job Center remodeling.

5. [13171](#) Preliminary Draft Neighborhood Plan

The Steering Committee prioritized the full list of preliminary strategies using a voting exercise. The results of the voting are attached. Steering Committee closing comments following the preliminary strategy prioritizing process:

- Urban agriculture is important and is not explicitly addressed in any strategies.
- Transit-Oriented Development principles should be a bigger part of the transportation section - it is important to focus on all modes of transportation, not simply vehicular.
- There should be a stronger emphasis on the importance and benefits of higher density.
- Business/Employment Development along Packers Avenue should be office/high-tech rather than industrial/manufacturing.
- Rather than including specific floor area amounts in land use strategies, include statement such as, "floor area that the market would support".

6. **Next Steps**

Next Agenda

- Review and confirm recommendation language for the Keller Group Real Estate property on Tennyson Lane.
- Draft Neighborhood Plan.
- Revisit strategies.
- Sign up for public input coffees.
- Loose ends.

7. **Checkout**

8. **ADJOURNMENT**

A motion was made by Cashin, seconded by Thompson, to Adjourn. The motion passed by voice vote/other.