



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, September 17, 2008

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of October 7, 2008

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Present: 10 -

Michael Schumacher; Michael E. Verveer; Ronda Statz; Steve Brist; John A. McNamara; Tom A. Landgraf; David A. Hart; Chet Gerlach; Dawn Crim and Katherine Plominski

Excused: 3 -

Marsh Shapiro; Carl Gloede and Pamela Bean

Mrs. Mercer from the Dane County Tavern League filled in for Mr. Shapiro, Captain Wahl filled in for Captain Gloede.

Approval Minutes

A motion was made by Gerlach, seconded by Ald. Schumacher, to Approve the August 20, 2008 Minutes. The motion passed by voice vote/other.

Public Comment

Robert Holloway, 360 W Washington Ave, registered to speak regarding the importance of the downtown neighborhood keeping open communication with the ALRC.

Changes of Agent

1. [11805](#) Change of Agent
Applicant Radhe-Shyam LLC • dba Comfort Inn & Suites
4822 E Washington Ave
New Agent: Jewelynn Edison
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Clausius) • Police Sector 518

A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

2. [11791](#) Change of Corporate Control -- 1 new officer
Applicant Gerald A Bartell Community Theatre Foundation • dba Bartell Theatre
113 E Mifflin St • Agent: Sarah Hoover
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

3. [09919](#) Change of Licensed Premise
Applicant: K Street, LLC • dba: Madison's Downtown • Capacity of 216
Address:119 King Street • Agent: Andy Haker
Class B Combination Liquor & Beer • 40% Alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to increase capacity to 340.

A motion was made by Ald. Verveer, seconded by Gerlach, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 11/19/2008. The motion passed by voice vote/other.

Registrant(s): PO Carrie Hemming

4. [11383](#) Change of Licensed Premise
Bab's French Quarter Kitchen LLC • dba Bab's French Quarter Kitchen
Capacity of 60 • 1353 Williamson St
Class B Combination Liquor & Beer • 20% Alcohol, 80% food
Aldermanic District 06 (Alder Rummel) • Police Sector 410
Request to have up to 3 events (crawfish boils) in April and May of 2009, and a music fest in October of 2008 (one day - the 18th or 25th). Events would be held in the parking lot of the business. All 4 events will be on Saturdays. The approximate time for all events will be 1:00 p.m. to 7:00 p.m.

A motion was made by Ald. Schumacher, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: Notification of the Madison Police Department one week before events, and notification of the City Clerks office so that license may be updated. Applicant was also instructed to contact the Zoning Department to verify that events could be held in parking lot. The motion passed by voice vote/other.

Registrant(s): Barbara Matthews - owner

5. [11804](#) Change of Licensed Premise
Applicant Meristar H&R Operating Co LP • dba Crowne Plaza Madison
4402 E Washington Ave • Agent: James Davis
Class B Combination Liquor & Beer • 76% Alcohol, 24% food
Aldermanic District 17 (Alder Clausius) • Police Sector 518
Request to eliminate 2500 square feet of former bar space to meeting and banquet space. Renovate existing lobby bar to new bar space. Seating for 60 in new lobby bar.

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Ron Harmon (agent); James Davis (agent)

6. [11889](#) Change of Licensed Premise
Orbut on State Inc. • dba Mondays • capacity of 151
523 State St • Agent: Gary Garten
Class B Combination Liquor & Beer • 100% Alcohol
Aldermanic District 04 (Alder Verveer) • Police Sector 403
Request to add a sidewalk cafe with five tables and 18 chairs.

Registrant(s): Gary Garten (owner)

A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:

Excused: 1 -

Marsh Shapiro; Carl Gloede and Pamela Bean

Ayes: 4 -

Michael E. Verveer; John A. McNamara; Tom A. Landgraf and David A. Hart

Noes: 2 -

Michael Schumacher and Chet Gerlach

7. [11481](#) Change of Licensed Premise
Brewers Showcase Inc • dba The Malt House • capacity of 90
2609 E Washington Ave • Agent: William Rogers
Class B Combination Liquor & Beer • 95% Alcohol, 5% food
Aldermanic District 15 (Alder Palm) • Police Sector 603
Request to fence off private concrete slab to provide space for outside seating. Build raised wood platform to cover an old building remnant, and use platform for seating also.
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. Applicant was instructed to contact the Zoning Department to verify that he was able to use the space requested. The motion passed by voice vote/other.**
- Registrant(s): Bill Rogers (owner)**

New License - Public Hearing

8. [11385](#) Public Hearing - New License
Sam's East Inc • dba Sam's Club #8255
7050 Watts Rd • Agent: David Atkinson
Class A Beer, Class A Liquor
Aldermanic District 01 (Alder Sanborn) • Police Sector 123
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
- Registrant(s): Robert Watson (marketing manager)**
9. [11388](#) Public Hearing - New License
Puav Pheej LLC • dba Taste of Asia • .1% alcohol, 99.9% food
2817 E Washington Ave • Agent: Peng Her • Estimated Capacity: 130
Class B Beer, Class C Wine
Aldermanic District 15 (Alder Palm) • Police Sector 603
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 10/15/2008. The motion passed by voice vote/other.**
10. [11390](#) Public Hearing - New License
Road Ranger LLC • dba Road Ranger #129
4102 Commercial Ave • Agent: Vickie D Mason
Class A Liquor
Aldermanic District 03 (Alder Cnare) • Police Sector 607
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following condition: Liquor sales limited to wine only. The motion passed by voice vote/other.**
- Registrant(s): Mike Chapman (district supervisor)**

11. [11863](#) Public Hearing - New License
Brickhouse BBQ LLC • dba Brickhouse BBQ LLC • 25% alcohol, 75% food
408 W Gorham St • Agent: Jong Yeon Lee • Estimated Capacity: 180-200
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 403 • Density Area
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 10/15/2008. The motion passed by voice vote/other.
12. [11789](#) Public Hearing - New License
Fugu Eastern Inc • dba Fugu Eastern Cuisine • 8% alcohol, 92% food
411 W Gilman St • Agent: Kong Feng Ni • Estimated Capacity: 90
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Kong Feng Ni (owner)
13. [11817](#) Public Hearing - New License
Applicant OCRV LLC • dba la Baguette • 8% alcohol, 92% food
7424 Mineral Point Rd • Agent: Carine Vigy • Estimated Capacity: 30
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 125
A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Carine Vigy (co-owner)

Operator's License Applications

14. [11455](#) Operator License Application
Sean Lee - Establishment where employed: Ginza in the Dells (not presently bartending in Madison)
A motion was made by Ald. Schumacher, seconded by Landgraf, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Sean Lee
15. [11500](#) Operator License Application
Joseph Cummings - Establishment where employed: Brass Ring
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

16. [11540](#) Operator License Application
Doug Hartsough - Establishment where employed: Mr. Roberts
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.
17. [11803](#) Operator License Application
Glenn Odom - Establishment where employed: n/a
A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for failure to meet statutory qualifications. The motion passed by voice vote/other.
Registrant(s): Glenn Odom
18. [11905](#) Operator License Application
Chad Rowin - Establishment where employed: Qdoba
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 10/15/2008. The motion passed by voice vote/other.
19. [11906](#) Operator License Application
Jason Koepke - Establishment where employed: Nitty Gritty
Registrant(s): Jason Koepke
A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion FAILED by the following vote:
Excused: 1 -
Marsh Shapiro; Carl Gloede and Pamela Bean
Ayes: 2 -
Michael E. Verveer and Tom A. Landgraf
Noes: 4 -
John A. McNamara; David A. Hart; Chet Gerlach and Michael Schumacher
A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for failure to meet statutory qualifications. The motion passed by the following vote:
Excused: 1 -
Marsh Shapiro; Carl Gloede and Pamela Bean
Ayes: 4 -
John A. McNamara; David A. Hart; Chet Gerlach and Michael Schumacher
Noes: 2 -
Tom A. Landgraf and Michael E. Verveer

20. [11907](#) Operator License Application
Barrett Casto - Establishment where employed: Spot Liquor
A motion was made by Gerlach, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for failure to meet statutory qualifications. The motion passed by voice vote/other.
Registrant(s): Barrett Casto
21. [11436](#) Creating new Section 38.05(3)(d) and renumbering current Sec. 38.05(3)(d) through (m) to Sec. 38.05(3)(e) through (n) of the Madison General Ordinances to require the posting of a sign on premises where application has been made for a retail alcohol beverage license.
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 10/15/2008. The motion passed by voice vote/other.
22. [11111](#) To enlist the Alcohol Policy Coordinator to develop improved notification procedures for establishments seeking new alcohol licenses or modifications to existing alcohol licenses.

Discussion Items

23. [11648](#) Discussion and Appointment of Members to Subcommittees
Hart created a subcommittee to discuss the number of Class B Combination licenses in the City. Landgraf, Gerlach, Ald. Schumacher and Marsh Shapiro volunteered to be on the subcommittee. Alcohol Policy Coordinator Plominski will work with the members to schedule a time for the first meeting.

Report of the Alcohol Policy Coordinator

24. [11923](#) Update
-City Clerk's office policy/procedures
-ALERT meeting updates (Stadium, Sports Pub, and Visions)
-Notification updates
-Compliance checks
Alcohol Policy Coordinator Plominski gave a report regarding the ALERT meetings on Stadium Bar, Sports Pub and Visions. An ALERT meeting will be held soon regarding the Ram's Head. She then gave a report on the Compliance Checks that were done at Class A establishments in July and August. This was followed by a Q and A session with Ronda Statz from the Clerk's office regarding procedures for new license applicants.

Report of the City Attorney

25. [08455](#) Summary of Recent Office Enforcement Actions.
Assistant City Attorney Brist had nothing to report.

Report of Madison Police Department

26. [11933](#) Summary of Liquor License Violations

Report of City Clerk's Office

27. [11939](#) Summary of Licenses Issued

Adjournment

**A motion was made by Gerlach, seconded by Ald. Schumacher, to Adjourn.
The motion passed by voice vote/other. Meeting was adjourned at 8:10 p.m.**