



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved LONG RANGE TRANSPORTATION PLANNING COMMISSION

Thursday, September 18, 2008

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

1 CALL TO ORDER / ROLL CALL

LRTPC Chair Mark Shahan called the 9-18-08 meeting of the Long Range Transportation Planning Commission to order.

Present: 9 -

Michael A. Basford; Eric W. Sundquist; Michael W. Rewey; Melanie Hampton; Mark N. Shahan; Paul E. Skidmore; Robbie Webber; Satya V. Rhodes Conway and Robert J. Schaefer

Absent: 1 -

Tim Gruber

Excused: 1 -

Kevin L. Hoag

2 APPROVAL OF MINUTES FROM AUGUST 21, 2008 MEETING

A motion was made by Schaefer, seconded by Basford, to Approve the Minutes. The motion passed by voice vote/other.

3 PUBLIC COMMENT

There were no members of the public wishing to speak in regard to future LRTPC agendas.

4 [11560](#)

Creating and implementing a comprehensive, multi-modal transportation and parking design for central Madison.

Mark Shahan/Ald. Satya Rhodes-Conway submitted a motion to make some specific edits to the resolution:

(1) directing LRTPC to develop an RFP and work plan and to delete the final "Be It Further Resolved" clause.

(2) specifying "central Madison" as bounded by First Street, Park Street, Lake Mendota, West Washington Avenue and Proudfit Street.

The Commission unanimously approved the motion to make these edits.

The Commission then voted unanimously to refer Resolution ID 11560 to the next meeting, and asked staff to revise the text as appropriate (on a motion

submitted by Michael Basford/Ald. Paul Skidmore).

Ald. Satya Rhodes-Conway/Ald. Robbie Webber submitted a motion to approve Resolution ID 11560. Ald. Rhodes-Conway said that there is a need to coordinate the many land use and transportation plans in the central city. She also said that the resolution does not call for a detailed plan, but rather to form a committee to develop guidelines, a timeline and budget for future work. She added that the cost to do this would be the cost of staffing a committee.

Susan Schmitz (representing Downtown Madison, Inc.) said that she was concerned about the timing of this effort, noting that the DMI Transportation and Parking Committee have been working on these issues for some time. She also said that a regional transit authority (RTA) should be in place before such an effort is needed. Ald. Robbie Webber asked about the need for downtown parking. Susan Schmitz said that the results of the parking strategic plan will inform that.

Ald. Paul Skidmore said that this sounded like a good idea, but said that the timing of the effort was a concern for him. Brad Murphy (Planning Division Director) said that a phased approach may be needed to address this issue. He said that a fiscal note has not been developed and the staff have numerous existing commitments at this time. Murphy said that a study of the magnitude referred in the resolution would need adequate funding for consultant services, and this has not been done.

Bob Schaefer asked when staff might be available to help with this effort. Murphy said that the downtown plan and zoning re-write would likely be completed in Fall 2009. He also said that the Madison Area MPO staff would need to be involved.

Ald. Robbie Webber said that, as a co-sponsor of the resolution, she hoped that this effort would help coordinate parking and transportation demand management (TDM) initiatives. She also said that parking and public transit facilities and services need to be coordinated (including the possibility of shuttles). Ald. Webber said that she has concerns about added density and the transportation impacts that it will have.

Ald. Satya Rhodes-Conway said that LRTPC could lead the effort, but that additional stakeholders need to provide input. She said that a work plan for the ultimate plan could be developed at this time. Bob Schaefer said that funding is needed for the appropriate amount of consultant services. Mark Shahan suggested that the resolution be revised to call for the development of a request for proposals (RFP) and work plan for future consultant work.

Michael Basford said that he is concerned about the density called for the East Washington BUILD plan. He said that neighborhood needs to be supportive of the planning process. He stated that during the final part of the East Washington BUILD process, the neighborhood leaders who were concerned about the increased density that comes with the plan and the Plan Commission agreed to forego addressing concerns about the transportation component in lieu of a central Madison transportation plan. He also expressed a concern that if the city doesn't follow through with a transportation plan, it won't be acting in good faith with the neighborhoods. Ald. Webber said that a plan would give developers and the neighborhood residents confidence that the impacts of development will be addressed.

Ald. Paul Skidmore reiterated his concern about the timing of this effort and said that a detailed fiscal note should be developed.

Mark Shahan asked Vice Chair Sup. Melanie Hampton to assume the role of Chair while he submitted some edits and comments on the resolution.

Mark Shahan/Ald. Satya Rhodes-Conway submitted a motion to make some specific edits to the resolution:

- specifying "central Madison" as bounded by First Street, Lake Monona, Lake Mendota, Proudfit Street, Regent Street and Park Street.

- directing LRTPC to develop an RFP and work plan and to delete the final "Be It Further Resolved" clause. Specifically, editing the first BIFR clause (break into two, as follows)

"NOW, THEREFORE, BE IT RESOLVED that it is the desire of the Mayor and Common Council ~~create an ad hoc committee~~ to develop a comprehensive, multi-modal transportation and parking design and plan for central Madison. The plan shall establish central Madison as a Transportation Design District for the purposes of implementing near-term and long-term multi-modal transportation and parking management strategies. Strategies will include both Transportation System Management (TSM) and Transportation Demand Management (TDM) components. The comprehensive transportation design shall function as an overlay that supports the land use objectives for the area.

BE IT FURTHER RESOLVED that, understanding that such an endeavor must be undertaken in phases, the Common Council directs the Long Range Transportation Planning Commission (LRTPC) to develop a draft scope of work, request for proposals (RFP) and budget/timeline for consultant and engineering services. The draft scope of work developed by LRTPC shall include the following ~~committee shall first undertake, policy, scope, budget and planning deliverables to include:~~

- a. Policies, principles and mechanisms that will govern transportation investment decisions for the district,
- b. High-level design elements to be included in the comprehensive overlay district.
- ~~c. Budget projects for further developing the plan including Requests for Proposals for consulting and engineering services for subsequent phases, and~~
- ~~d. Project timeline and budget for subsequent phases."~~

The Commission unanimously approved the motion to make these edits.

The Commission then voted unanimously to refer Resolution ID 11560 to the next meeting, and asked staff to revise the text as appropriate (on a motion submitted by Michael Basford/Ald. Paul Skidmore).

5 AIR QUALITY CONSIDERATIONS IN TRANSPORTATION AND DEVELOPMENT
DECISION-MAKING PROCESSES: INITIAL DISCUSSION OF ISSUE BY COMMISSION
MEMBERS

LRTPC member Eric Sundquist said that he would like to find a way to consider air quality impacts when reviewing individual development proposals. He said that many small short-term decision add up to big problems in the future. He said that he had participated on the Governor's Task Force on Air Quality and that a number of that group's recommendations could be considered in Madison. He hoped that there could be a way to address problems created by increases in overall vehicle miles of travel (VMT) in the region.

Ald. Satya Rhodes-Conway said that Dane County becoming non-attainment (a federal designation for poor air quality) is important and will impact regional transportation in many ways. Mike Rewey said that non-attainment will require an air quality analysis on all future capacity expansion projects. He also said that going after developers may have some negative consequences.

Eric Sundquist said that many decisions are made ad-hoc and add up to serious problems over time. Mike Rewey said that each large development has to go through a transportation impact analysis (TIA) and that this can be a way to trigger a review of these types of impacts.

Bob Schaefer said that advanced technologies should be considered, noting that society may change significantly over time. He referred to a web site that demonstrates some ideas (<http://www.skytran.net>).

Mark Shahan said that air quality could be an ongoing discussion item, and that this should be done at a future LRTPC meeting. Commission members suggested inviting Steve Hiniker (1000 Friends of Wisconsin) or Dave Merritt (Dane County Clean Air Coalition) to a future meeting to share some of their perspectives. Mike Rewey said that the City's Commission on the Environment should be involved in the discussion as well.

6 [08484](#) INFORMATION AND ANNOUNCEMENTS BY CHAIR AND
COMMISSION MEMBERS

- Note: No Discussion of Specific Items

There were no announcements or information submitted by the Chair or Commission members.

7 [08486](#) SCHEDULE OF FUTURE MEETINGS

David Trowbridge noted that the October 16th meeting (5:00 p.m., Room LL-110 MMB) would include continued discussion of Resolution ID 11560.

8 ADJOURNMENT

The Commission adjourned its meeting at 7:10 p.m.