



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved NORTHPORT-WARNER PARK-SHERMAN NEIGHBORHOOD STEERING COMMITTEE

Thursday, March 13, 2008

6:30 PM

Packers Community Learning Center
1927 Northport Drive

1. CALL TO ORDER / ROLL CALL

Present: 10 -

Lydia S. Maurer; Pat Steele; Benjamin C. Cashin; Lorie A. Walker; Cynthia M. Wood; Pacia J. Harper; Madeline Scherb; Mary Schumacher; Thomas C. Blake and Julie A. Savidusky

Excused: 6 -

Jodi L. Hanna; Olga Cardenas; Jolena K. Presti; Diane L. Jetzer; Karen M. Thompson and Donald B. Bruns

City Alderpersons and Staff: Alderperson Satya Rhodes-Conway (District 12); Archie Nicolette, Jule Stroick and Linda Horvath (Planning & Community & Economic Development).

2. Announcements

The downtown planning process has begun. The first community-wide public input meeting will occur April 9 at the Overture Center, 201 State Street, in Promenade Hall during the evening (time to be determined).

Welcome to Madeline Scherb, attending her first Steering Committee meeting tonight due to scheduling conflicts with the first three meetings. Olga Cardenas and Nicole Moriarity have resigned from the Committee due to untenable scheduling conflicts. Welcome to Jenny Carter who may apply to become a Steering Committee member to fill the vacant seat in the Northport & Packers / East Bluff & Woodlands representation area.

3. APPROVAL OF February 28, 2008 MINUTES

Remove Cyndi Wood from Page 2 in the list of Public Participation Coordinators.

A motion was made by Scherb, seconded by Maurer, to Approve the Minutes as revised. The motion passed by voice vote/other.

4. Public Comment

None.

5. [09328](#) Steering Committee Member Areas of Representation

Berkley Oaks & Oak Park Terrace Mobile Home Community & Whitetail Ridge

What works - 2006 successful reestablishment of the Berkley Oaks Neighborhood Association.

What does not work - empty store; Kindercare; Packers Avenue strip stores; crime; Tennyson development proposal; school closure; traffic.

Businesses

What does not work - crime is increasing; lack of communication between businesses (small and medium); resurfacing plan might become a problem; City likes to run businesses for them; some small and medium businesses may not know of facade and other business improvement programs.

Lake View Hill and Kennedy Heights

What works? Dane County Human Services, affordable housing; schools; community center; small town feeling; low-income, diversity, age mix; Troy Gardens; access to main thoroughfares; MSCR; Mallards; fire station; older homes, woodland feel.

What does not work? Break-ins; car thefts; Mallards noise; possible elevated noise levels from new pool; beach is dirty; speeding; stereo noise; northside shopping center; Brennan's closure.

Worries? Absentee landlords, crime, drug activity in the parking lot/beach area; disconnection to job training, services - access to MATC, Dane County Human Services; Rhythm & Booms citywide impact on residents, Mallards expansion may lead to increased level of noise.

Brentwood Village & Sheridan Triangle & Sherman & Maple Wood, Mendota Hills

Sherman -

What works? Northside is a diamond in the rough; great library; close to campus; close to Maple Bluff with its unique variety of businesses; small businesses can bring people together.

What does not work? Northside has a public relations problem - no one knows about how great it is; speeders; snow removal troubles; need to create more jobs.

Brentwood - See attached handout.

Multi-family Property Owner

What does not work? Need to promote northside since it has an image problem; shifting of bad tenants from outside and within northside to other parts of the northside; absentee landlords; tenant screening not happening in some cases.

Opportunity - Vera Court over-occupied units.

6. [09095](#) Assets and Issues

The Steering Committee reviewed, discussed and assigned levels of importance to the list of previously identified neighborhood issues. Steering Committee members not present at this meeting will be given the opportunity to provide their input on issues of importance before the list is finalized.

The preliminary list in order of importance with one being of highest importance are (changes and additions from the meeting discussion in bold, italics, and underline):

- 1) Develop a strategy to retain, attract, and grow local, **regional and national** businesses on the northside, including capitalizing on adjacent major employment centers/businesses (e.g. airport) and existing/potential consumer base (e.g. commuters). [60 votes]
- 2) Improve safety and the perception of safety in the neighborhood by devising a multi-level prevention approach **that would include better communication between the police and community.** [49 votes]
- 3) Revitalize the **underutilized land at the southeast corner of Sherman Avenue and Northport Drive** by creating short-term and long-term conceptual options that will redevelop the site into a viable neighborhood commercial site. [40 votes]
- 4) Closure of neighborhood schools and its impact to long-term health of neighborhood (e.g. out-migration, population decline, and neighborhood deterioration). [29 votes]
- 5) Plan and implement strategies to create Northport Drive, Packers Avenue, CTH CV, and Sherman Avenue as showcases and gateways to the northside neighborhoods with a coordinated plan addressing aesthetics (**both private and public components of corridor**), land use, redevelopment, and pedestrian movement (e.g. corridor plans). [28 votes]
- 6) **Develop strategies to improve the physical appearance of all residential properties and the management of rental properties and encourage dispersed mixed-income residential areas.** [27 votes]
- 7) Airport noise and flight patterns diminish quality of life. [23 votes]
- 8) Improve pedestrian and bicycle connections within the neighborhood **and from the northside to downtown** and other major destinations (parks, shopping centers, etc.). [21 votes]
- 9) Connect bus routes, bus stops, and route frequency more closely with where people live and to businesses, places of work, and other destinations. [18 votes]
- 10) Improve and maintain public infrastructure (e.g. sidewalks, streets, and snow removal). [15 votes]
- 11) Improve traffic circulation at major public events (e.g. Rhythm & Booms and Warner Park Stadium concerts and baseball games). [14 votes]
- 12) Improve and enhance existing parks and open space areas. [12 votes]
- 13) Improve pedestrian access and safety along N. Sherman Avenue and Northport Drive, including at Warner Park. [10 votes]
- 14) TIE VOTES:
 - Develop a wider range of housing options. [7 votes]
 - Improve traffic enforcement with a special emphasis on speed enforcement. [7 votes]
 - Develop short-term and long-term land use, facility use, and

accessibility opportunities of Dane County's Lakeview Hill Park and Dane County Human Service Building. [7 votes]

15) Update Warner Park and Facility Master Plan to address/mitigate circulation, traffic, noise issues and to identify improvements/enhancements to existing facilities (e.g. expansion of building, construction of pool, remodeling of stadium) and beach/park. [6 votes]

16) TIE VOTES:

- Develop well-defined connection between major natural and recreational features (Warner Park, State Hospital, Cherokee Marsh). [5 votes]
- Retain and improve neighborhood diversity, cohesion and social interaction. [5 votes]

ITEMS RECEIVING NO VOTES:

- Determine if opportunities exist to improve public access to Mendota Health and Central Wisconsin Center the site as well as the integration of CWC residents with Northside activities, programs, and neighbors. In addition, determine the impact of future change of use of the site and the potential impact to neighborhood (e.g. loss of jobs, services).
- Increase access to and availability of employment training and/or business development (e.g. micro-enterprises).

7. [09532](#)

Open House

The Steering Committee generated the following list of outreach suggestions for the Open House:

Advertise in:

- Northside News
- Public library
- Neighborhood associations
- All churches (contact Ray Helmer)
- River Food Pantry
- Lakeview
- Northside Senior Coalition
- Northside Listserv
- Northside Planning Council
- Community Centers
- Flyer to post in area businesses
- Dane County Job Center
- PTO
- Flyers in school backpacks

The public participation coordinators will work with staff and will use this list and other resources to get the message out about the open house.

8. Next Steps

- Meeting location change: The Steering Committee decided that it would like to change meeting locations for its July 10 (6:30 pm) and July 24 (6:00 pm) meetings from the Northport Learning Center to the Kennedy Heights Learning Center 199 Kennedy Heights. Locations should be changed in any previously advertised meeting announcements.
- Next meeting, March 27 at Packers Community Learning Center, 1927 Northport Drive, Agenda items:
 - Open House
 - Report out on voting
 - Remaining two neighborhood reports
 - Land Use

9. ADJOURNMENT

**A motion was made by Scherb, seconded by Steele, to Adjourn at 8:40 p.m.
The motion passed byvoice vote/other.**