



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION BOARD

Wednesday, February 27, 2008

8:45 AM

Child Development Inc
2012 Fisher Street

CALL TO ORDER / ROLL CALL

Jolene Ibeling reported that Christine Lidbury had resigned from the Board, and Joan Ershler and Andrea Dearlove may be stepping down from the Board for a variety of reasons. It was decided that a subcommittee would be appointed at each meeting, so the Board can continue to meet. If anyone has suggestions on candidates for the vacancies, please submit to Jolene. A consumer, a specialist, and a citizen are all needed to fill the vacancies on the Board. Staff will send a request out in the next E-news. Brenda Konkel revealed that it is possible to get someone on the Board who lives outside of Madison, as long as they work in Madison. It requires a 2/3 vote of Council.

Present: 7 -

Brenda K. Konkel; Kathleen B. Raschke; Joanne E. Brown; Michael B. Jacob; Patricia A. Lasky; William C. Weeden and Richard C. Schultz

Absent: 3 -

Andrea J. Dearlove; Joan L. Ershler and Tracy K. Kuczenski

APPROVAL OF MINUTES

A motion was made by Kathy Raschke, seconded by Pat Lasky, to approve the minutes from the February 1, 2008 meeting. Motion passed by voice vote/other.

PUBLIC COMMENT

1. [09281](#) Public Hearing on the Community Resources Program 2009-2010 Goals and Priorities for Program Area I.

Note: Speakers are allotted 3 minutes each. Speakers that have registered with Jennifer Stoiber at the Office of Community Services (266-6520) prior to 4:30 on February 26 will speak first, followed by registrants at the meeting in order of registration. Board members may ask questions of each speaker.

Attachments: [Child Care GoalsPrior08.doc](#)

Five speakers were given 3 minutes each to speak to the Board.

Marcia Huemoeller – Dane County Parent Council – She believes the goals are essential for City of Madison. Pleased to receive funding for DCPC programs such as PEP, Wee Start, Satellite family child care, Wexford Infant/Toddler Care. The Program Area I higher priority goals directly respond for the 3 critical areas of supporting a child care infrastructure, training and care for low income children. Brenda Konkel asked Marcia what frustrations she feels. The biggest frustration is that there is a huge waiting list for all DCPC programs since they serve 100%

subsidized children. Marcia comments that the WI Shares subsidy system is placing hardship on programs serving 100% low –income children.

Heidi Straube – Parent of child in DCPC Preschool Enrichment Program – Daughter is in her second year in the program. PEP has made her a better mom by teaching parenting skills. The program has prepared her child well for Kindergarten. The program values relationships with families and teachers take a personal interest in getting to know individual children well. The program motivates and encourages parents to be involved.

Kari Stroede – Satellite Family Child Care – Program supports in-home family child care. City of Madison supports child care for families by supporting quality child care. Satellite helps providers get the things they need. Ms. Stroede thanked OCS for supporting Satellite and thanked Lois for helping to raise the bar of service. Satellite provides networking, adult connections, training at no cost or reduced cost, business resources, respite care for providers, toys and materials, resource library, referrals, consultations to families. Michael Jacob asked what frustrations she is feeling. Their biggest frustration is that they have a lengthy waiting list of English and Spanish speaking providers. There is not enough money to do the work. Just as ratios exist in regards to caregivers and children, similarly caseload ratios exist with consultants. In order to ensure that quality of service does not drop, they limit caseloads for consultants.

George Hagenauer – 4-C – Thanked the City for their support, which is critical. They are in support of moving data gathering up the list of priorities. They doubled their training load last year due to the Shaken Baby Training mandate. They responded to all training requests last year, but it was a major burden. More people are aware of 4-C because of the Shaken Baby mandate. 4-C was able to secure funding from United Way to continue work with Spanish speaking providers outside of the City of Madison. Michael Jacob asked how critical the SBS (Shaken Baby Syndrome Prevention) trainings have been. George referenced the two deaths of children that occurred in 2007. Although he's glad SBS is mandated it was not supported financially. 4-C conducted several "train the trainer" sessions to build an infrastructure of training within programs themselves. The focus on SBS, however did divert resources from other important trainings. We can't continue to let the State sit on their laurels. 4-C and Satellite funded translation of state materials. If the state mandates a training/program it must fund these mandates instead of reducing quality improvement initiatives.

There is a hearing on March 10 regarding the current rate freeze.

Sharyl Kato – The Rainbow Project – Expressed her support of the higher priority goals. The collaborative effort between Pride and PEP explains the reason that some children make it and others don't. Sharyl informed the Board that only 7% of children receive services after being involved in some type of child welfare investigation. Quality child care cannot be substituted. Sub-quality care is increasing – adding further trauma to the lives of children who have experienced trauma. Many people do not have access to Rainbow and this is the most frustrating element. Family child care has proven to be valuable in that they've had great success with kids that have failed elsewhere. It's difficult to find a therapist that will work with child care programs. Rainbow lost a portion of their PRIDE funding.

NEW BUSINESS

2. [09282](#) Discussion of written and public testimony and finalization of the Community Resources Program 2009-2010 Goals and Priorities for Program Area I
- A motion was made by Richard Schultz, seconded by Kathy Raschke, to approve the goals as previously stated.**
- Michael Jacob questioned why B and C priorities are listed when we don't have anything listed for that category. Brenda Konkel suggested listing lower goals that we don't have money for but would someday like to fund. Needs are consistently being ignored because there is not enough funding. There is a desire to make these unfunded areas visible.**
- Mr. Jacob suggested finding a way to articulate what is needed for child care.**
- Kathy Raschke suggested we instruct agencies to request what is really needed so we can demonstrate and quantify needs not met in terms of number of children, families, programs, neighborhoods, etc. Agencies tend to ask for what they think they can get versus what they really need.**
- Mr. Jacob stated that it is frustrating as a committee member to not be able to fulfill the needs.**
- An amendment to the motion was made by Kathy Raschke, seconded by Brenda Konkel, to approve the goals as previously stated, and to have the staff direct agencies to submit proposals that would reflect the actual needs in serving the community. Motion passed by voice vote/other.**
- Michael Jacob would like the staff to define the gap between accreditation application acceptance and when staff begins working with the Center. Lois Evenson gave information on the process involved. Centers contact OCS to find out what is involved in accreditation, and often they are not ready to apply at that time. It takes 6-12 months to initiate the accreditation, and it can take years to complete it. Staff will show the trend in the last five years and show bottlenecks in the system.**

3. [09283](#) DCPC Infant/Toddler Program update and discussion
- Wexford Ridge Family Child Care has been struggling with enrollment for 1 ½ years. They have decided to end the program. We will make contract adjustments for what is left of the \$25,000. Data will be collected and staff will come back with recommendations on whether or not another infant/toddler program is needed in that area or if another area would be better served. An RFP can then be issued.**

ROLL CALL

Mr. Weeden left at 10 am.

Present: 6 -

Brenda K. Konkel; Kathleen B. Raschke; Joanne E. Brown; Michael B. Jacob; Patricia A. Lasky and Richard C. Schultz

Absent: 3 -

Andrea J. Dearlove; Joan L. Ershler and Tracy K. Kuczenski

Excused: 1 -
William C. Weeden

4. [09284](#) Child Care Assistance Fee Guidelines for 2008

Attachments: [Adopted Resolution.pdf](#)
[Draft Resolution.doc](#)

Staff requested that a resolution be introduced to shift the fee guidelines for the Child Care Assistance program. The criteria need to be adjusted to allow for inflation and to keep them at previously adopted guidelines. It was suggested that this process should be automatic. It was decided to move forward with the resolution and Brenda Konkell will sponsor.

5. [09286](#) ECCEB Meeting Time Discussion

It was decided by those present and from the survey results that Jolene Ibeling sent out, to change the meeting time to 8am effective March 26, 2008.

6. [09287](#) ECCEB Vacancies

7. [09288](#) Stabilization Fund Subcommittee Meeting Schedule

The Stabilization Fund Subcommittee will meet on March 17, 2008 at 1 pm. They will be reviewing the annual report and discuss who will be eligible to apply for funds in 2008. The staff members for this subcommittee are Jolene Ibeling, Lois Evenson, and Varinia del Moral-Smith.

REPORTS

8. [09289](#) Tuition Assistance Report

Attachments: [ECCEB 2007 to board.xls](#)
[ECCEB 2008.xls](#)

This item was tabled until next month as Varinia del Moral-Smith was not present to answer questions.

Future Agenda Items

Next month Jane Penner-Hoppe from DWD will attend to discuss changes in the new Department of Children and Family Services.

We need to come up with a plan on disseminating the Listening Session report. This discussion will continue at the March meeting.

Joanne Brown drafted a letter to the Mayor and will be sending it with a copy of the Listening Session report. Please email Brenda Konkell when the letter goes out.

The Subcommittee appointed for the meeting on March 26, 2008 will be Joanne Brown, Pat Lasky, Brenda Konkell and Kathy Rashke.

ADJOURNMENT

A motion was made by Richard Schultz, seconded by Pat Lasky to adjourn at 10:26. Motion passed by voice vote/other.