



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, June 20, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

Final Amended Agenda

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Please contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of July 3, 2007.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order

Roll Call

Approval of Minutes

Public Comment

Disciplinary Matters

1. **06692** Disciplinary Matter - ALRC consideration of stipulation agreement
Bull Feathers Inc • dba Bull Feathers
303 N Henry Street • Agent: Richard Lyshek
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403

2. **06691** Disciplinary Matter - ALRC consideration of stipulation agreement
Kollege Klub, Inc. • dba Kollege Klub • capacity 305
529 N. Lake Street • Agent: Bruce J. Meier • 81% alcohol, 19% food
Class B Combination Liquor & Beer
Aldermanic District 8 (Ald. Judge) • Police Sector 403

3. **06690** Disciplinary Matter - ALRC consideration of stipulation agreement
ZAPL LLC • dba City Bar and Restaurant • capacity of 160
636 State Street • Agent: Adam Greenberg
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 8 (Ald. Judge) • Police Sector 403

4. **06688** Disciplinary Matter - ALRC consideration of stipulation agreement
Orpheum Theatre Company of Madison, Inc. • dba Orpheum Theatre
216 State Street • Agent: Eric Fleming
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 406

Change of Agent

5. **06682** Change of Agent
Delmonico's of Madison, LLC • dba Johnny Delmonico's • 130 S. Pinckney St.
Old Agent: Richard Duarte • New Agent: Matthew Allgeier
Class B Combination Liquor & Beer • 34% alcohol, 66% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405

6. **06681** Change of Agent
Fresco LLC • dba Catering A Fresco • 201 State St.
Old Agent: Richard Duarte • New Agent: Cynthia Stoker
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405

7. **06680** Change of Agent
Fresco LLC • dba Fresco • 227 State St.
Old Agent: Liza Sterletske • New Agent: Caitlin Suemnicht
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405

8. **06674** Change of Agent
K Street LLC • dba Madison's • 119 King St.
Old Agent: John Sutton • New Agent: Andrew Haker
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405

-
9. **06623** Change of Agent
North Central Management Inc • dba Comfort Inn Hotel • 4822 E Washington
Old Agent: Stephanie Bracken • New Agent: Jeff Ryan
Class B Combination Liquor & Beer • 2% alcohol, 98% food
Aldermanic District 17 (Ald. Clausius) • Police Sector 518
10. **06604** Change of Agent
Cosi Inc • dba Cosi • 250 State St
Old Agent: Nathan Heeney • New Agent: Erin Freidland
Class B Beer & Class C Wine • 2% alcohol, 98% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
11. **06602** Change of Agent
Meriter Retirement Services Inc • Meriter Retirement Services • 333 W Main St
Old Agent: Jason Gross • New Agent: Blair Clark
Class B Beer and Class C Wine • 2% alcohol, 96% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 405
12. **06600** Change of Agent
Badger Ribs Inc • dba Damon's • 4325 Lien Rd
Old Agent: Melanie Wilson • New Agent: Rebecca Fezekas
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 17 (Ald. Clausius) • Police Sector 605
13. **06597** Change of Agent
Firefly LLC • dba Firefly • 2701 University Ave
Old Agent: Melanie Horzuesky • New Agent: S Grace Johns
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 5 (Ald. Webber) • Police Sector 301
14. **06596** Change of Agent
Open Pantry Food Marts of WI Inc • dba Open Pantry • 2201 S Park St
Old Agent: Mark Clark • New Agent: James Schutz
Class A Liquor & Class A Beer
Aldermanic District 14 (Ald. Bruer) • Police Sector 310
15. **06595** Change of Agent
Laundry 101 of Madison LLC • dba Laundry 101 • 437 W Gilman St
Old Agent: Richard Anderegg • New Agent: Zachariah Brandon
Class B Combination Liquor & Beer • 3% alcohol, 7% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
16. **06593** Change of Agent
Dotty Dumpling's Dowry LTD • dba Dotty Dumpling's Dowry • 317 N Frances St
Old Agent: Dolph Stanley • New Agent: Rachael K Stanley
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
17. **06591** Change of Agent
KELC Corp • dba Sports Pub • 1902 Bartillon Dr
Old Agent: Denise Okey • New Agent: Mary Caspersen
Class B Combination Liquor & Beer • 67% alcohol, 32% food
Aldermanic District 17 (Ald. Clausius) • Police Sector 516

Change of Corporate Control

18. **06659** Change of Corporate Control -- 2 new officers
 Outback/Chicago-I LTD Partnership • dba Outback Steakhouse
 279 Junction Rd
 Outback/Midwest-II LTD Partnership • dba Outback Steakhouse
 4520 East Towne Blvd
 Class B Combination Liquor & Beer
 Aldermanic District 9 (Ald. Skidmore) • Police Sector 128
19. **06614** Change of Corporate Control -- 2 new officers
 Change of Agent -- Old Agent: Robert Glebs New Agent: Jennifer Kang
 Dionysus Inc • dba Old Town Pub
 724 S Gammon Rd
 Class B Combination Liquor & Beer
 Aldermanic District 1 (Ald. Sanborn) • Police Sector 123
20. **06610** Change of Corporate Control -- loss of 1 officer
 Open Pantry Food Marts of Wisconsin Inc • dba Open Pantry #705
 1401 Regent St • Agent: James Schutz
 Class A Beer
 Aldermanic District 13 (Ald. Kerr) • Police Sector 303
21. **06609** Change of Corporate Control -- 2 new members
 Speedway SuperAmerica LLC • dba Speedway #4090
 1101 N Sherman Ave • Agent: Amy Sickinger
 Class A Beer
 Aldermanic District 12 (Ald. Rhodes-Conway) • Police Sector 503
22. **06608** Change of Corporate Control -- 1 new officer
 Noodle Shop Co Wisconsin Inc • dba Noodles & Company
 4280 East Towne Blvd • Agent: Wayne Kimmell
 Class B Beer & Class C Wine
 Aldermanic District 17 (Ald. Clausius) • Police Sector 515
23. **06607** Change of Corporate Control -- 2 new officers
 VFW, Lt. Marion C Cranefield • dba VFW Memorial Hall
 133 E Lakeside St • Agent: William Rabuck
 Class B Combination Liquor & Beer
 Aldermanic District 13 (Ald. Kerr) • Police Sector 306
24. **06606** Change of Corporate Control -- 1 new officer
 Eagles, Fraternal Order of • dba Eagles Club
 2109 Bartillon Dr • Agent: Michael Meiller
 Class B Combination Liquor & Beer
 Aldermanic District 17 (Ald. Clausius) • Police Sector 516

Change of Licensed Premise

25. **06666** Change of License Premise Application
TT&T Management Inc. • dba Chins Asia Fresh • capacity Less than 120
422 State St. • Agent: Jamie M. Curtin
Class B Beer and Class C Wine • 8% alcohol, 91% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403
Request to add sidewalk cafe.
26. **06664** Change of License Premise Application
Doaba Brothers Inc. • dba Maharani Restaurant • capacity 250
380 W. Washington Ave. • Agent: Resham Singh
Class B Combination Liquor & Beer • 10% alcohol, 85% food, 5% other
Aldermanic District 4 (Ald. Verveer) • Police Sector 405
Request to add outdoor seating.
27. **06665** Change of License Premise Application
TT&T Management Inc. • dba Chins Asia Fresh • capacity Less than 100
8414 Old Sauk Rd. • Agent: Jamie M. Curtin
Class B Beer and Class C Wine • 8% alcohol, 91% food
Aldermanic District 9 (Ald. Skidmore) • Police Sector 127
Request to add sidewalk cafe.
28. **06667** Change of License Premise Application
Woodman's Food Market, Inc. • dba Woodman's Food Market
711 S. Gammon Rd. • Agent: Dale Martinson
Class A Beer and Class A Liquor • 5% alcohol, 95% food
Aldermanic District 1 (Ald. Sanborn) • Police Sector 114
Request to remodel.
29. **06684** Change of License Premise Application
Josefa Trejo • dba Taqueria Guadalajara
100 S. Park St.
Class B Beer • 15% alcohol, 85% food
Aldermanic District 13 (Ald. Kerr) • Police Sector 306
Request to add outdoor seating.
30. **06683** Change of License Premise Application
Cafe Porta Alba LLC • dba Cafe Porta Alba
15 N. Butler St. • Agent: Vincent Pugliese
Class B Beer and Class C Wine • 25% alcohol, 75% food
Aldermanic District 2 (Ald. Konkel) • Police Sector 406
Request to add sidewalk cafe.
31. **06663** Change of License Premise Application
Mr. Tequila Inc. • dba Cancun Mexican Restaurant • capacity 98
704 S. Whitney Way • Agent: Miguel Guerrero
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 19 (Ald. Clear) • Police Sector 113
Request to add outdoor seating.

New License - Recessed Public Hearing

32. [06269](#) Public Hearing - New License
Target Corporation • Target Store T - 1069
4301 Lien Road • Agent: Ryan Ostman
Class A Beer and Class A Liquor
Aldermanic District 17 (Ald. Clausius) • Police Sector 605
33. [06259](#) Public Hearing - New License
Spot Liquor LLC. • Spot Liquor • 100% alcohol
4521 Cottage Grove Road • Agent: Jeffrey Rodefeld
Class A Beer and Class A Liquor
Aldermanic District 16 (Alder Compton) • Police Sector 614

New License - Public Hearing

34. [06643](#) Public Hearing - New License
Gas U Save LLC • dba Gas U Save • 5% alcohol, 5% food, 90% gas
2801 University Ave • Agent: Sid Kabir
Class A Beer
Aldermanic District 11 (Alder Gruber) • Police Sector 101
35. [06648](#) Public Hearing - New License
El Pastor Inc. • dba Taqueria El Pastor • 10% alcohol, 90% food
2010 S. Park St. • Agent: Ismael Jimenez
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 309
36. [06647](#) Public Hearing - New License
Tony Frank's LLC • dba Tony Frank's Tavern • 50% alcohol, 49% food, 1% other
1612 Seminole Hwy. • Agent: James B. Frank
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 103
License holder did not file a timely renewal application. Common Council granted license with the following condition: 1) Outdoor seating area will be closed at 9:00 p.m.
37. [06653](#) Public Hearing - New License
Thompson Cafe LLC • dba The Red Room • 65% alcohol, 15% food, 20% other
320 N. Randall Ave. • Agent: Timothy G. Thompson
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Webber) • Police Sector 402
Common Council granted Class B Combination Liquor & Beer license to The Maxx Bar & Grill at this address on July 18, 2006, with the following condition: 1) Establishment must meet the definition of a restaurant as defined by MGO 38.02.
38. [06644](#) Public Hearing - New License
Jing Xun Jiang • dba Edo Japanese Restaurant • 20% alcohol, 80% food
536 S. Park St. • Agent: Jing Xun Jiang
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 305
39. [06649](#) Public Hearing - New License
Tip Top Tap Inc. • dba Tip Top Tap • 90% alcohol, 5% food, 5% other

601 North St. • Agent: Calvin Beecher
Class B Combination Liquor & Beer
Aldermanic District 15 (Alder Palm) • Police Sector 502
Common Council granted Class B Combination Liquor & Beer License to Calvin Beecher at this address on 6/1/82 with no conditions.

40. [06650](#) Public Hearing - New License
Van Nest Enterprises LLC • dba Relish Deli • 35% alcohol, 65% food
1923 Monroe St. • Agent: Matthew L. Van Nest
Class B Beer, Class C Wine
Aldermanic District 13 (Alder Kerr) • Police Sector 303
41. [06538](#) Public Hearing - New License
Sendero LLC • Pizza Brutta • 20% alcohol, 80% food
1805 Monroe Street • Agent: Darcy Lee
Class B Beer, Class C Wine.
Aldermanic District 13 (Alder Kerr) • Police Sector 303
42. [06651](#) Public Hearing - New License
Mad Pianos Inc • Lucilles Rockin Pianos • 50% alcohol, 36% food, 14% other
14 W. Mifflin St. • Agent: Brian Bernier
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Common Council granted Class B Combination Liquor & Beer license to Neek, Inc. on 3-5-02 with the following conditions: 1) Licensee, its agents and employees may not sell, dispense or give away alcohol to any person who is under the influence of alcohol beverages as that term is defined in section 38.02, Madison General Ordinances, nor shall such person be permitted to be on the premises. 2) Sidewalk cafe must meet and comply with section 9.13(6)(j) (2)&(3) of the Madison General Ordinances.
43. [06654](#) Public Hearing - New License
Adrian Bajrami • dba Casa Bianca • 5% alcohol, 95% food
515 Junction Rd., F • Agent: Adrian Bajrami
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 128
Common Council granted Class B Beer & Class C Wine licenses to this applicant on May 16, 2006 with no conditions. The Class B Beer and Class C Wine licenses have yet to be issued. (Hold for wholesaler debt)
44. [06537](#) Public Hearing - New License
Kelley Williamson Co. • Kelley's Market • 2% alcohol, 3% food, 95% other
901 S. Gammon Road • Agent: Ronald M Trachtenberg
Class A Liquor, Class A Beer
Aldermanic District 1 (Alder Sanborn) • Police Sector 115

45. [06652](#) Public Hearing - Transfer of License to a New Location
West Towne PMG LLC • Culinary Concepts of Madison
New Address: 420 Gammon Place • Old Address: 201 State Street
Agent: Charles M. Myers • 30% alcohol, 70% food
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
Common Council granted Combination Class B Liquor & Beer license to applicant at 201 State Street address on Feb. 6, 2007 with no conditions.
46. [06645](#) Public Hearing - New License
Quantum Leap Restaurants Inc. • dba T.G.I.Friday's • 18% alcohol, 82% food
2502 East Springs Dr. • Agent: Daniel Johnson
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Clausius) • Police Sector 517
47. [06646](#) Public Hearing - New License
Hoops of Dane County Inc. • Becks Bar & Grill • 20% alcohol, 70% food, 10% other
1970 Atwood Ave. • Agent: Dale Beck
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Common Council granted Class B Combination Liquor & Beer license to Bru's Anchor Inn Inc. on June 15, 2004, with the following condition: 1) Food service shall be available until midnight.

Nightclub License

48. [06343](#) Nightclub License Application
Bull Feathers Inc. • dba Bull Feathers
303 N. Henry Street • Agent: Richard Lyshek
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Ald. Verveer) • Police Sector 403

Separated Liquor License Renewals

49. [06406](#) Separated Liquor License Renewal
Hoops of Dane County Inc • dba The Bayou New Orleans Style Tavern
117 S. Butler Street • Agent: Dale Beck
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 6 (Ald. Rummel) • Police Sector 406
Separation requested by City Attorney's Office, because license was granted 4 1/2 years ago, but has yet to be issued.
50. [06443](#) Separated Liquor License Renewal
Ho-Chunk Nation DeJope Bingo • dba Ho-Chunk Nation DeJope Gaming
4002 Evan Acres Road • Agent: Karen Martin
Class B Combination Liquor & Beer • 1% alcohol, 3% food, 96% other
Aldermanic District 16 (Ald. Compton) • Police Sector 621
Separation requested by City Attorney's Office, because license was granted 2 years ago, but has yet to be issued.

Operator Applications - Appearance Required

- 51. 06687 Operator License Application
Jamarr Lewis - Establishment where employed: Open Pantry
- 52. 06137 Operator License Application
Ross Knipfer - Establishment where employed: Capitol Centre Foods
- 53. [06336](#) Operator License Application
Nicholas Zander

Referred from May 16th ALRC meeting.

Ordinance

- 54. [05739](#) Creating Section 38.05(9)(o) of the Madison General Ordinances to establish an Alcohol Beverage License Density Plan for Police Sectors 403, 404, 405 and 406.

Report of Subcommittee on Process

- 55. [05900](#) Comprehensive alcohol policy statement.
- 56. [06206](#) Development of a high-achieving alcohol beverage licensee recognition program.
- 57. 06704 Timeline and procedures for the review of liquor license renewals.
- 58. 06705 Revision of the alcohol beverage license application to provide committee members with more information.
- 59. 06706 Allowing committee members to receive data from city agencies prior to ALRC meetings.

Report of ALERT (Alcohol Licensed Establishment Response Team)

- 60. 06702 Report on ALERT meeting with Tres Amigos.

Report of Alcohol Policy Coordinator

- 61. 06700 Recommended triage hierarchy for assessing alcohol beverage license applications.
- 62. 06701 Reminder regarding rebuttable presumption related to alcohol beverage license applications.

Report of the City Attorney

- 63. 06698 Status of Good Times and Tres Amigos licenses.
- 64. 06699 Availability for the August 15 ALRC meeting.

Report of Madison Police Department

65. [03238](#) Summary of Liquor License Violations

Report of City Clerk's Office

66. [01705](#) Summary of Licenses Issued

New License Public Hearing

67. [06746](#) Public Hearing - New License
Sally Redfern • dba Spirits Unlimited
2911 N. Sherman Avenue
Class A Liquor, Class A Beer
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 504

Disciplinary Matter

68. [06803](#) Disciplinary Matter - ALRC consideration of stipulation agreement
Church Key/Food Market/The Vineyard LLC • dba Church Key • capacity 190
626 University Avenue • Agent: Jongyeon Lee
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 8 (Ald. Judge) • Police Sector 403

Discussion

69. [06804](#) Training for New Members

Adjournment