



Department of Planning & Community & Economic Development  
**Planning Division**

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**TO: Economic Development Commission**  
**FROM: Bradley J. Murphy, Director, Planning Division**  
**SUBJECT: Downtown Plan**

Next month the Planning Division will begin the process of preparing a new Downtown Plan-- the first such effort since 1989's *Downtown 2000* plan. **A public meeting to kickoff this effort will take place on Wednesday, April 9 at the Overture Center – Promenade Hall.** The meeting will informally begin at 6:00 PM with an open house format. A presentation is expected to begin at approximately 7:00 PM, and will be followed by breakout sessions on different topics. An agenda with more specifics will be available closer to the meeting date.

Attached for your information is a brochure (with the blue banner) summarizing the project's scope and process. Also attached is a brochure (with the orange banner) providing background information from the *Comprehensive Plan* and *Downtown Advisory Report* that will be used as the foundation for preparing the Downtown Plan.

A website for this project is now online at [www.cityofmadison.com/downtownplan](http://www.cityofmadison.com/downtownplan). Information regarding upcoming meetings and events, public input opportunities, feedback received, existing plans, documents and maps, etc. will be posted on this website.

If you have any questions or comments regarding this effort, please contact the following members of the Planning Division who will serve as project managers for this effort:

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Thank you.